

## HEARING - ADDITION

### Trading conditions

#### Changes in products

*An exception to change terms added:*

Essential characters that cannot be changed during a product's life cycle are the product's segment (excluding wine taste style and price) and maturing definitions (for example age statement in whiskies, "VSOP" in cognacs and "Crianza" in wines). As an exception, when product segments are changed in assortment management, Alko allows changes for products between segments for a limited time period. Changes can be made in accordance with the previous segmentation (for example changes in packaging type when different packages are separated in the new segmentation). The described product changes are allowed for two price list periods from the inception of the new segments.

