Green Coffee Sourcing & Sustainability Paulig

András Koroknay-Pál - Head of Sourcing





András Koroknay-Pál

- Head of Sourcing, Green Coffee
- 11 years with coffee
- Lived 5 months in Colombia in 2017
- Sourcing, sustainability, communication





Paulig Group in brief

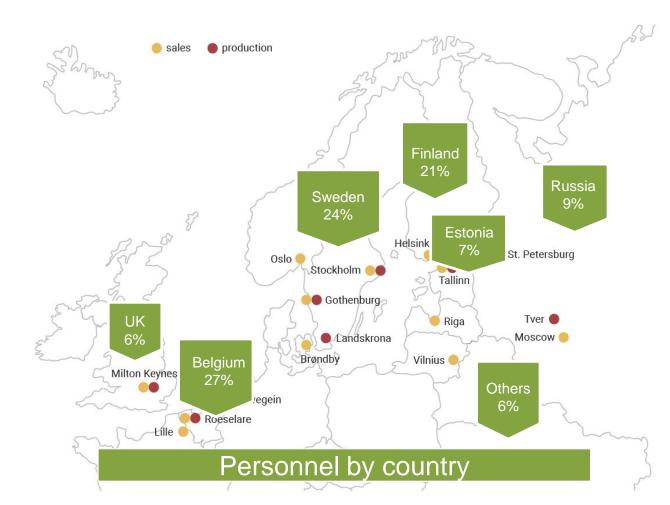
Personnel

EMPLOYEES

57% 43%



Operations in 13 countries





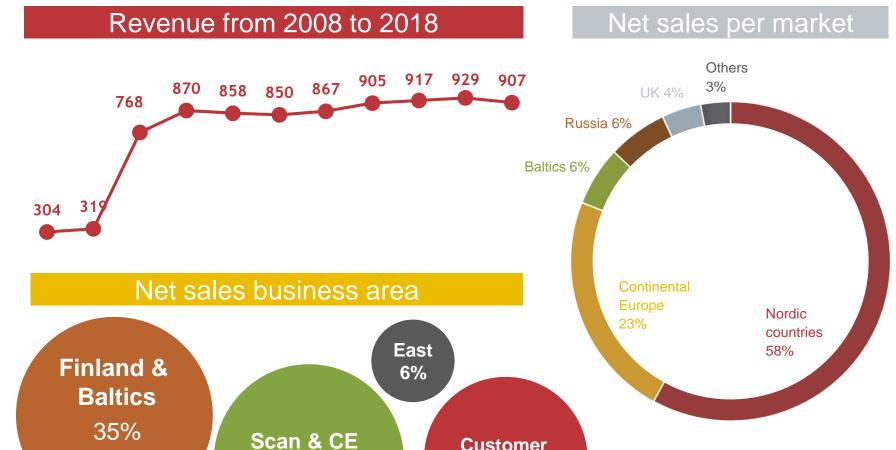
Paulig Group in brief



Net sales

Operating profit

5.5%



31%

Customer Brands

28%





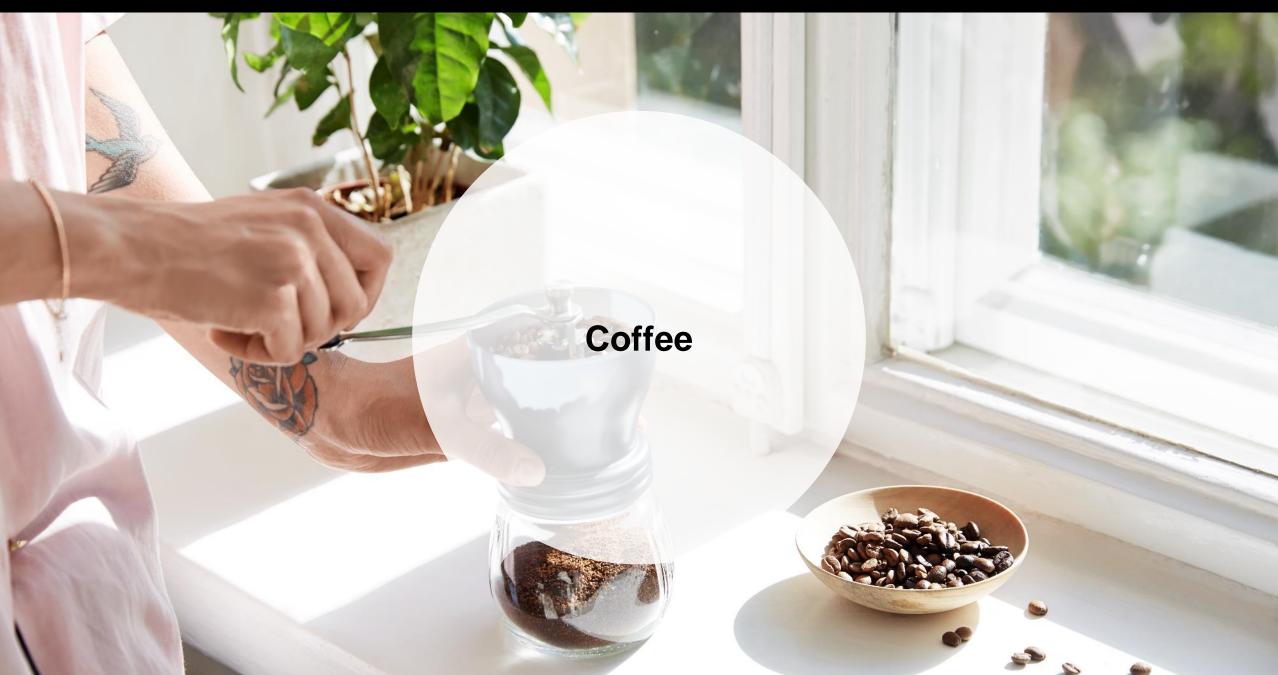


One identity

A strong brand portfolio...

...for different occasions





Paulig's green coffee purchases in 2018







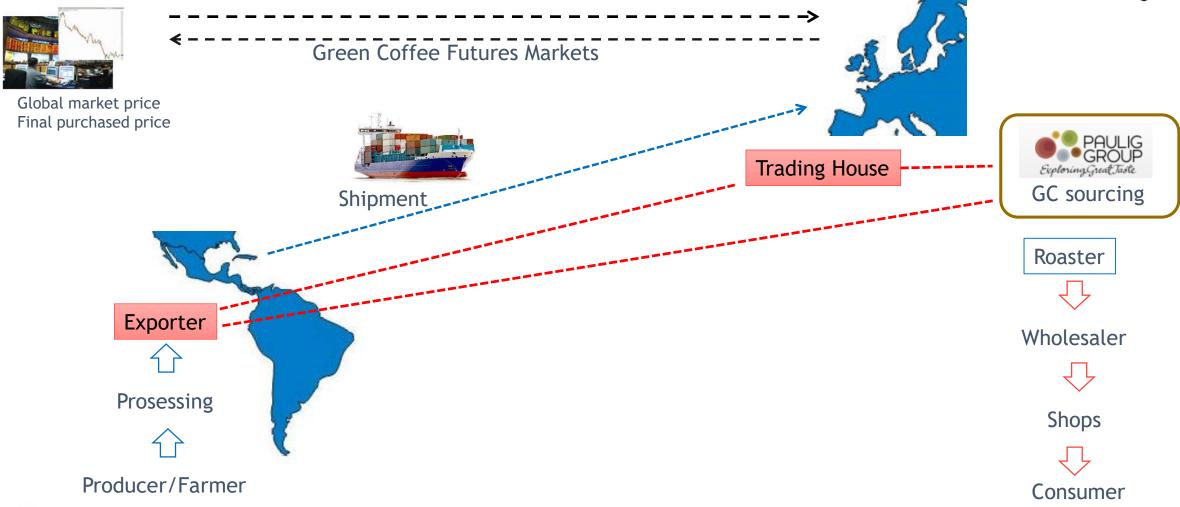
Paulig roasts every 100th coffee bean in the world



We are big enough to be an example for the whole coffee industry

Supply Chain

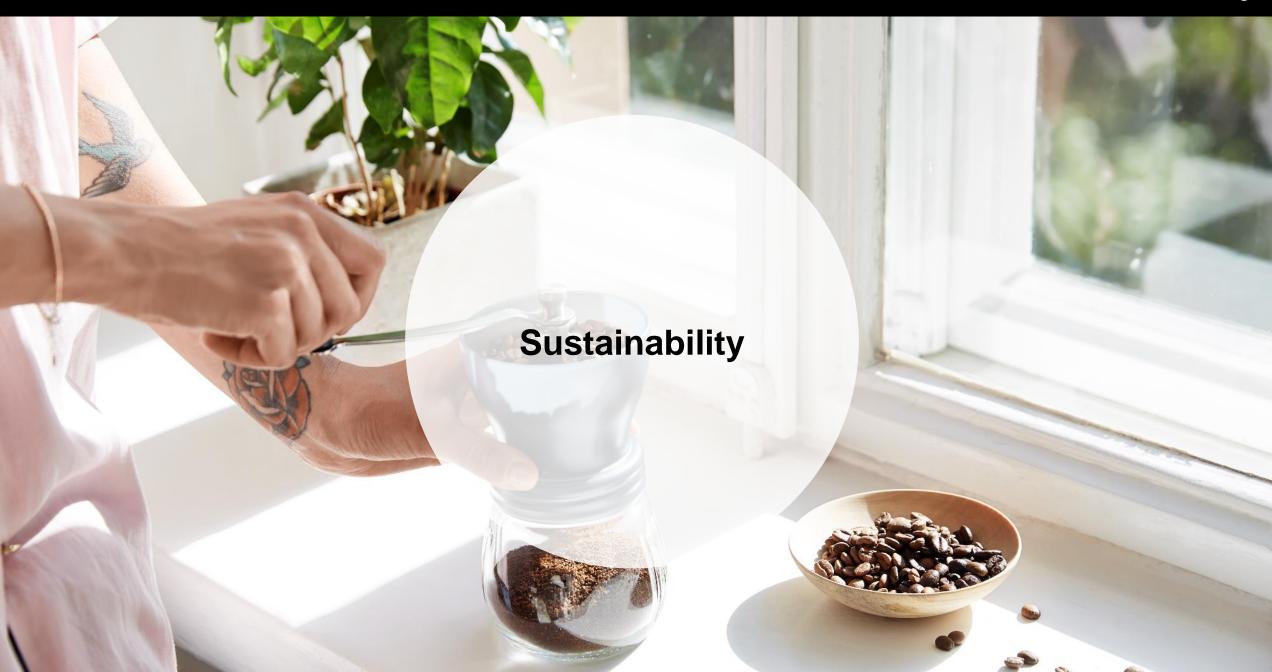




The coffee chain









Every coffee bean we roast is verified sustainable.

We roast 370 billion sustainable coffee beans every year. If you put them in line, they would go 68 times around the world.

As one of the first large roasteries in the world, we only use coffe that has been verified sustainable. Although we reached this big goal, our work with sustainability continues.

Sustainability



All partnership programs will be 3rd party verified in 2019













Certifications

Appr. 80 % of our coffee is sourced as certified.

We use UTZ, Rainforest Alliance and Fairtarde certications combined with organic

Partnership programs

Appr 20 % of our coffee is sourced through Paulig Partnership Programs. The focus in these joint programs is increasing the profitability of the coffe farming and minimizing the climate impact.

Partnership programs comply with the same sustainability criterias as the certifications.

Building blocks of the Paulig farmer communities













