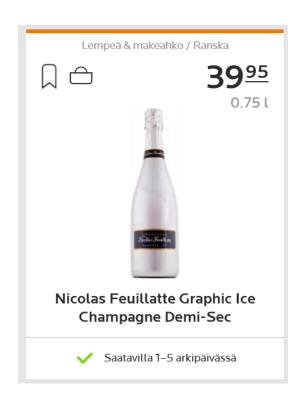


21.5.2019 **ALKO OY** 

## Different availability levels in Alko Online shop currently



Stock available in Alko Online shop's warehouse



supplier



No stock in Alko Online shop's warehouse and it is not available for orders (product is on LOTU-list)

## **Experiment in year 2019**

- The goal: to pilot a technical solution
- **Products**: some single products, for which an increased availability in Alko Online shop and sales in Alko Online shop won't increase product's allocation level
- Suppliers that are participating in the experiment: small amount of participants
- **Progress:** 
  - Suppliers and products to be chosen
  - 2. Continue planning with chosen participants
  - 3. Alko's internal development (inter alia alko.fi, stock movement database, API)
  - 4. Communication to all when the experiment begins
  - 5. The experiment starts
  - 6. The result of the experiment is communicated to all
- To extend the experiment into a common mode of operation requires still:
  - Rules and criteria for the model
  - Phasing the implementation

## **Questions for discussion**

- 1. What should Alko take into consideration when planning and implementing the operation model and solution?
- 2. What ideas do you have for developing the Online shop's availability and deliveries?

