

INVITATION TO THE SUPPLIER EVENT 6 NOVEMBER 2019

Dear partner,

You are very welcome to Alko's supplier event. Below you can find more information.

Venue Sokos Hotel Vaakuna / Restaurant Loiste (10th floor)
Asema-aukio 2
00100 Helsinki

Time Wednesday 6 November 2019 0900 – 1230

Programme 0900 – 0930 Morning coffee
0930 – 1100 Topical items
1100 – 1230 Workshops

Workshop 1: Customer centric selection criteria in tenders

- Feedback for developing the tender criteria for Alko. How can Alko improve the novelty criteria, communication and the selection process?

Workshop 2: Additional product information and transparent supply chain in customer communication

- How can Alko together with the suppliers bring more value for customers through transparent supply chains and enriched product information?

Material from the event will be published in English on the Alko website.

Registration You are welcome to attend; however, please note that **the event will be held in Finnish.**

Please RSVP Tuesday 29 October 2019 at the latest via a link:
(or by copying it to your browser)

<https://response.questback.com/alkooy/tavarantoimittajatilaisuus06112019>

Warmly welcome!

Best regards,
Minna Alitalo, *Executive Vice President, Products and Purchasing*

