



THE NORDIC ALCOHOL
RETAIL MONOPOLIES

SUSTAINABLE RUM SEMINAR

4.9.2019 Helsinki, Valkoinen Sali

We warmly welcome You to a collaborative and creative day together with producers, Nordic suppliers, industry initiatives and other stakeholders involved in the global rum supply chain.

The seminar takes place in **Valkoinen Sali**, located in the heart of Helsinki city center
Address: [Aleksanterinkatu 16](#) (close to the Helsinki Cathedral, in the corner of the Senate Square)

9.30-10.00 COFFEE AND LIGHT BREAKFAST

10.00 OPENING

Leena Laitinen, President and CEO, Alko
Minna Alitalo, Executive Vice President, Purchases, Alko

**10.30 GETTING TO KNOW YOUR RISK IN THE RUM INDUSTRY –
ESG RISK REPORT FOR THE LATIN AMERICAN
SUGARCANE INDUSTRY**

Allan James & Miranda Murphy, Maplecroft

11.15 COULD PROPER WORKING CONDITIONS SAVE LIVES?

Jason Glaser, La Isla

12.00-12.15 BREAK

12.15 WORKSHOP

Denis Chavarria, Adelante Initiative, Jason Glaser, La Isla & Rafael Seixas, Bonsucro

13.00 LUNCH

WORKSHOP CONTINUES

**14.30 BEST PRACTICES IN MAKING MORE SUSTAINABLE
SUGAR CANE INTO RUM**

Rafael Seixas, Bonsucro

**15.15 PROMOTING BETTER WORKING CONDITIONS
IN YOUR SUPPLY CHAIN**

Martina Henry, Diageo

16.00-16.30 COFFEE BREAK

**16.30 FAIRER RUM PRODUCTION: AN INSIGHT INTO
THE WORLD OF FAIRTRADE CERTIFIED SUGAR**

Chetanand Dookhony, Mauritius Sugar Syndicate and Fairtrade

17.15-17.45 TBA

Andras Koroknay-Pal, Paulig Coffee

17.45-18.00 WORKSHOP

18.00 CLOSING

Minna Alitalo, Executive Vice President, Purchases, Alko

18.30 - 19.00 COCKTAIL

This agenda may be altered until the date of the event.

Welcome!



VINMONOPOLET



VINBUDIN

