

INVITATION TO THE SUPPLIER EVENT MARCH 3RD 2017

Dear partner,

Alko is organizing a supplier event and we are glad to invite you to participate in it. Below you can find more information.

Venue	Original Sokos Hotel Presidentti, Eteläinen Rautatiekatu 4, 00100 Helsinki
Time	Friday March 3 rd 2017 0900 – 1230
Programme	0900 – 0930 Morning coffee 0930 – 1000 Current topics 1000 – 1230 Workshops

Workshop 1: Meetings between suppliers' sales representatives and sales personnel in Alko shops

Workshop 2: Needed strategic changes brought along with the new Alcohol Act

You are welcome to attend; however, please note that the event will be held **in Finnish**. All the material from the event will be published in English on the Alko website.

Please RSVP Tuesday February 28th 2017 at the latest by clicking the following link:

(or by copying it to your browser)

<https://response.questback.com/alkooy/tavarantoimittajatilaisuus03032017>

Best regards,

Minna Alitalo, *Executive Vice President, Products and Purchasing*

