

INVITATION TO THE SUPPLIER EVENT 31 MAY 2017

Dear partner,

Alko is organizing a supplier event and we are glad to invite you to participate in it. Below you can find more information.

Venue Original Sokos Hotel Presidentti,
Eteläinen Rautatiekatu 4,
00100 Helsinki

Time Wednesday 31 May 2017 0900 – 1230

Programme 0900 – 0930 Morning coffee
0930 – 1030 Current topics
1045 – 1230 Workshops

Workshop 1: How to manage the availability of products with spontaneous demand

Workshop 2: Taste styles for whiskys

Workshop 3: Taste styles for sparkling wines

Workshop 4: How to notice quality issues in products (product withdraws)

You are welcome to attend; however, please note that the event will be held **in Finnish**. All the material from the event will be published in English on the Alko website.

Please RSVP Friday 26 May 2017 at the latest by clicking the following link:

(or by copying it to your browser)

<https://response.questback.com/alkooy/tavarantoimittajatilaisuus3105>

Best regards,

Minna Alitalo, *Executive Vice President, Products and Purchasing*

