

ALKO 85 YEARS ANNIVERSARY MOCKTAIL

To celebrate the 85th anniversary, tenders are invited for mocktails with Alko's own label.

This invitation for tenders concerns the liquid, package and labeling. The design for the appearance and package markings are provided by Alko. In the planning of the appearance, the chosen producer's production factors will be considered.

We kindly ask for those who are willing to make an offer of a product batch according to the specifications below either for one or both of the mocktail recipes.

The amount to be purchased:

- Availability based on the sales 5 April – 31 July 2016
 - 1st order 10 000 bottles/mocktail
 - Possible further orders based on the estimated sales

Labeling:

- Design and content of the label including required package markings will be provided by Alko
- The printing and delivery with labelled product are to be provided by the offeror
- The labels must be printed using four-color printing without special effects

Mocktail:

Alcohol content	0 % alcohol by volume
Container	maximum 0,33 litres, a package that stands out will be advantageous
Country of origin	country of origin not determined; to be indicated on the offer
Retail price	the retail price is determined by the offers received
Durability	at least 6 months
Recipes	1. Sour-type (a combination of sour and sweet) 2. Fruity or berried

Using trendy and natural aromas, ingredients, spices and herbs in the recipe will be advantageous. For inspiration please see the Mocktail school videos made by Alko (only in Finnish): <http://www.alko.fi/mocktailkoulu/katso-videot/>

All of the following must be clearly explained on the offer: recipe, production process and special characteristics of the product, package size and type as well as the price without tax per sales unit (e.g. bottle). The shipment is to be delivered without taxes to the tax-free Alko's central warehouse ("AKVA") i.e. the delivery term used is: TOP AKVA (Finnterms 2001). The product must have at least 4 months sales period left until the best before date.

The offers must be sent by email to kasper.kukkonen@alko.fi and timo.paiviola@alko.fi before 3pm on 1 December 2016.

- The information concerning the offer are sent using the excel-form provided by Alko. (attached to the same webpage as this document on alko.fi/for-suppliers)
- The offers must be valid till 31 July 2017



Selection is scheduled as follows:

- Offers are processed and samples are requested 5 December at 3pm at the latest.
- Samples must be delivered by 15 December at the latest
- Samples are evaluated and preliminary purchase decision made on week 51
 - The recipes of the chosen offers may be fine-tuned after the evaluation
- Alko provides the label design with the required package markings on week 8
- The delivery of the final product takes place on week 11 or 12
 - The specific date will be agreed later

Questions concerning this invitation for tenders are addressed to the Category Manager Kasper Kukkonen 24 November at 3pm at the latest.