

Alko non-alcoholic products for year 2019

Tenders are invited for non-alcoholic mulled wine or glühwein with Alko's own label.

This invitation for tenders concerns the exclusive right for the recipe, the liquid, package and the printing and labeling. The design for the appearance and package markings are provided by Alko. In the planning of the appearance, the chosen producer's production factors will be considered.

We kindly ask for those who are willing to make an offer of a product batch according to the specifications below.

The amount to be purchased:

- **Availability based on sales from November 2019**
 - **1st order 20 000 bottles**
 - **2nd order based on the estimated additional sales**

Labeling

- Design and content of the label including required package markings will be provided by Alko
- The printing and delivery with labelled product are to be provided by the offeror
- The labels must be printed using four-color printing without special effects

Recipe: non-alcoholic mulled wine or glühwein

- Alcohol content: 0–0,5 % alcohol by volume
- Container: maximum 1,0 litres tetra pack
- Country of origin: country of origin not determined: to be included on the offer
- Retail price: the retail price is determined by the offers received
- Storage life: at least 12 months
- Other requirements:
 - Ingredients of high quality will be advantageous. This must be indicated on the offer under additional information.
 - Special added value for the environmentally friendly packaging.
 - An organic product may be advantageous.

The offers in the separate Excel-form must be sent by email to kasper.kukkonen@alko.fi before 11:59pm Friday 23 August 2019.

Following must be clearly explained on the offer:

1. Product information
 2. Product's nutritional value
 3. Price, package and delivery information
 4. Seller's information
 5. Production plant information
- The information concerning the offer are sent using the Excel-form provided by Alko. The additional information added informally
 - A photo of the package must be added as a separate attachment
 - The offers must be valid at least till 31 December 2019

Selection is scheduled as follows:

- Offers are processed and samples are requested 26 August 2019 at 4 pm at the latest
- Samples must be delivered to Alko's central warehouse by 6 September at 3 pm at the latest
 - If the samples are delivered by courier service, they must be sent on delivery terms DDP Incoterms 2010 to the following address:
Alko Oy/Posti Group
Tikkurilantie 148
Portti 1, ovet D 18-21
01530 Vantaa
- Samples are evaluated, and preliminary purchase decision is made by 12 September 2019
 - The recipes and the prices of the chosen offers may be fine-tuned or amended after the evaluation
- The fine-tuned samples must be delivered to Alko's central warehouse on 20 September 2019 at 3 pm at the latest
- Chosen samples are evaluated in the week 39
- Alko confirms / rejects the preliminary purchase decision 30 September 2019 at 4 pm at the latest
- Alko provides the label design with the required package markings on week 44
 - The specific date will be agreed later
- The delivery of final product takes place on week 48

Questions concerning this invitation for tenders are addressed to the Category Manager Kasper Kukkonen at 15 August 2019 at 4 pm at the latest.