

Alko 90th anniversary non-alcoholic sparkling wine

Tenders are invited for non-alcoholic sparkling wine with Alko's own label.

This invitation for tenders concerns the exclusive right for the recipe, the liquid, package and the printing and labeling. The design for the appearance and package markings are provided by Alko. In the planning of the appearance, the chosen producer's production factors will be considered.

We kindly ask for those who are willing to make an offer of a product batch according to the specifications below.

The amount to be purchased:

- **Availability based on sales from March 2022**
 - **1st order 8 000 bottles**
 - **Possible follow-up orders based on the estimated additional sales**

To be noted on the offer:

- Design of printed material including package markings will be provided by Alko
 - It is the offeror's responsibility to check that the labeling meets all mandatory requirements
- Any printing and / or printing plate costs must be included in the purchase price of the offer
 - Offer must be calculated using four-color printing without special effects
- Delivery of finished products to the distribution warehouse must be included in the purchase price of the offer

UW210801: non-alcoholic sparkling wine /non-alcoholic berry and or fruit sparkling wine/non-alcoholic carbonated berry and or fruit wine

- Alcohol content: 0–0.5 % alcohol by volume
- Container: 0.75 litres
- Country of origin: country of origin not determined: to be included on the offer
- Retail price: the retail price is determined by the offers received
- Shelf life: minimum 12 months
- Other requirements:
 - Packaging design template must be attached to the offer.
 - Product ingredients and nutritional information of the product must be indicated on the offer. Ingredients of high quality will be advantageous.

- The use of raw materials familiar to Finnish consumers (e.g. berries, herbs) in the recipe will be advantageous.
- A new taste variant in Alko's assortment will be advantageous.
- Commercial price point will be advantageous.
- Product feature enabling Alko's Green choice -symbol will be advantageous.

Offers will be sent by e-mail using Alko's offer form to offer@alko.fi or by using Alko's Partner Network at latest 11:59pm on Wednesday 18 August 2021.

Offers must be correctly submitted and offered using the product search number **UW210801**. The offer must be made in the schedule indicated in the search.

Schedule:

- The deadline for offers is 11:59pm Wednesday 18 August 2021
 - Offers must be made using Alko's offer form (e.g. [delivery to Alko Central Warehouse](#)) or Partner Network ([more about the Partner Network](#))
- **The offers must be valid at least till 30 April 2022**
- Samples must be delivered to Alko's central warehouse by 3pm 1 September at the latest
 - If the samples are delivered by courier service, they must be sent on delivery terms DDP Incoterms 2010 to the following address:
 - Alko Oy/Posti Group
 - Tikkurilantie 148
 - Portti 1, ovet D 18-21
 - 01530 Vantaa
- Samples are evaluated, and preliminary qualification is made by 15 September 2021
 - The recipes and the prices of the chosen offers may be fine-tuned or amended after the evaluation
- The fine-tuned samples must be delivered to Alko's central warehouse by 3pm on 15 October 2021 at the latest
- Evaluation of the fine-tuned samples will take place in the week 38-39
- Alko confirms the selected offers purchase decision by 4pm on 31 October 2021
- Alko provides the design of the packaging material with its packaging markings by 17 December 2021
 - The specific date will be agreed later
- Delivery of the finished product to Alko's central warehouse or ready for distribution from Alko's direct distributor no later than week 11
 - The specific date will be agreed later

Questions concerning this invitation for tenders are to be addressed to the Category Manager Kasper Kukkonen or Product Manager Iida Seppälä.