

Purchase plan

2/2016

search months January-June 2016
listing months July-December 2016



CONTENTS

General information	3
Purchase plans for 2016	3
Information on sales at Alko	3
Purchase plan 2/2016 and reform of Partner Network	3
 Assortment management	 4
Shop categories	4
Category tree	4
Trend in the number of general selection products	10
New products brochure	10
 Purchase Plan search categories and submitting the offers	 11
Main products (W, B and S)	11
Service products (P)	11
Limited availability products (R)	12
Search criteria and product segments	12
Seasonal products (K)	14
 Additional information on the contents of searches	 14
Taste styles of red wines	16
Taste styles of white wines	16

Brewery-supplied products	17
Summary of product searches	17
Beer	18
Cider	32
Long drink	33
Non-alcoholic beer	34
Non-alcoholic cider	35
Mixers	35

Wines	36
Summary of product searches	36
Argentina	38
Australia	41
Australia, France	44
Austria	44
Bulgaria	46
Chile	46
England	48
Finland	48
France	49
Germany	52
Greece	55
Hungary	56
Italy	57
Japan	62
Luxembourg	63
Mexico	63
New Zealand	64
Portugal	65
Slovenia	67
South Africa	67
Spain	71
Turkey	75
USA	76
Uruguay	79

Strong beverages	80
Summary of product searches	80
Vodka	81
Other distillates	82
Rum	85
Grape brandy	86
Whisky	88
Liqueur	90

Intermediate products	93
Summary of product searches	93
Port wine	93
Sherry	94
Fortified wine	94

GENERAL

PURCHASE PLANS FOR 2016

Purchase plans are published on the Alko website twice a year; in May and in November. The Purchase plan published in May 2015 includes products to be listed in the first half of the year 2016 whereas the Purchase plan of November 2015 includes searches for the products to be listed in the second half of the year 2016.

The planning of assortment is based on customer demand, requirements of different customer groups and Alko's existing product range. If the structure of customer demand changes remarkably from our forecasts or if the reasons related to assortment management require so, purchasing needs will be reassessed and information on this will be made available on Alko's website.

INFORMATION ON SALES AT ALKO

For information on sales at Alko, please see our website www.alko.fi > Alko Inc.> Newsroom > Sales statistics.

N.B.

PURCHASE PLAN 2/2016 AND REFORM OF PARTNER NETWORK

Most of the searches of Purchase Plan 2/2016 include a search-specific information of the deadline for delivering samples. The samples are to be delivered according to the more detailed instructions in the sample request that will be sent by email. The aim of the reform is to quicken the offering process and to ensure sufficient time for the offeror to react considering the point of listing. The reforms are included in this Purchase Plan 2/2016 and the effects are evaluated according to the experiences in spring 2016.

As a part of the reform, the partner network will be updated and a more user-friendly offering portal will be taken into use. The users of Partner Network must leave offers for the searches of this Purchase Plan 2/2016 in the updated Partner Network system. The users may start making and submitting offers in the new Partner Network from 4 January 2016 onwards.

The offers for the previous Purchase Plan 1/2016 are to be submitted in the old Partner Network. Offers can be submitted in the old Partner Network until 31 December 2015.

ASSORTMENT MANAGEMENT

Products in the general selection are allocated to shops centrally using a matrix in which the shop categories are one element and the product assortment based on category trees is the other element.

SHOP CATEGORIES

A shop category is a combination of sales profile (Normal, Basic, Plus) and store size (5 size classes: S – XXL), for example “normal-S”. In addition, there are shops of type Joker. These shops have exceptional conditions, such as small shop surface or demand that varies greatly depending on the season. As a result there is no central allocation to shops type of Joker.

Compared to the sales profile Normal, the Plus type of shops reflect the inclusion of especially wine, beer and higher-priced products. In the Basic type of shops the sales on the other hand are focused more on strong beverages and partly on brewery products.

		Sales profile		
Size class		Basic	Normal	Plus
S	average # of skus 600-	Basic-S	Normal-S	Plus-S
M	average # of skus 920-	Basic-M	Normal-M	Plus-M
L	average # of skus 1300-	Basic-L	Normal-L	Plus-L
XL	average # of skus 1670-	Basic-XL	Normal-XL	Plus-XL
XXL	average # of skus 2000 -	Basic-XXL	Normal-XXL	Plus-XXL
JOKER				

Number of shops within a shop type may change due to the fact that individual shops may move over to other shop type as a result of changes e.g. in shop facilities, shop locations, sales profile or number of products carried in a shop.

CATEGORY TREES

Alko's assortment is allocated to different shop types centrally, based on the customer-oriented category tree. In the category tree, the product categories are first divided into sub-categories and then into segments.

The category tree is based on customer requirements and behavior as well as consumer demand analyzed by Alko. If changes occur in these factors the structure of the category tree or the contents of the sub-categories or the segments may change. Suppliers will be informed about the changes in good time, at minimum two price list periods before they become valid.

The category tree used by Alko:

Segment id	Segment name
271101	Beer;Lager;Lager;single;<=0,4
271102	Beer;Lager;Lager;single;>0,4
271103	Beer;Lager;Lager;multipack;<=0,4;<10pack
271104	Beer;Lager;Lager;multipack;<=0,4;10-17pack
271105	Beer;Lager;Lager;multipack;<=0,4;>18pack
271106	Beer;Lager;Lager;multipack;>0,4
271107	Beer;Lager;Lager;service
271108	Beer;Lager;Other
271109	Beer;Lager;Other;service
271110	Beer;Dark lager
271111	Beer;Pils
271112	Beer;Strong lager;Strong lager;single;<=0,4
271113	Beer;Strong lager;Strong lager;single;>0,4 bottle
271114	Beer;Strong lager;Strong lager;single;>0,4 can
271115	Beer;Strong lager;Strong lager;multipack;<=0,4
271116	Beer;Strong lager;Strong lager;multipack;>0,4
271117	Beer;Strong lager;Other
271118	Beer;Wheat beer;Hefeweizen
271119	Beer;Wheat beer;Other weizen-types
271120	Beer;Wheat beer;Other
271121	Beer;Ale;Bitter
271122	Beer;Ale;Bitter, strong
271123	Beer;Ale;Monastery
271124	Beer;Ale;Other
271125	Beer;Stout & porter;Porter
271126	Beer;Stout & porter;Stout
271127	Beer;Specialty
272101	RTD;Grapefruit
272102	RTD;Other variants;bottle
272103	RTD;Other variants;can
272104	RTD;Ready to serve
273101	Cider;British style apple-based
273102	Cider;Nordics' style apple-based
273103	Cider;French style apple-based
273104	Cider;Pear ciders
273105	Cider;Other
274101	Non-alcoholic;Beer
274102	Non-alcoholic;Cider
274103	Non-alcoholic;Wine
274104	Non-alcoholic;Soft drinks, mixers and waters
274105	Non-alcoholic;Other
441101	Red wine;<=0,5 l bottle;berried & fresh
441102	Red wine;<=0,5 l bottle;smooth & fruity
441103	Red wine;<=0,5 l bottle;luscious & jammy
441104	Red wine;<=0,5 l bottle;nuanced & developed
441105	Red wine;<=0,5 l bottle;robust & powerful

Segment id	Segment name
441106	Red wine;berried & fresh;<8
441107	Red wine;berried & fresh;8-9,99
441108	Red wine;berried & fresh;10-12,99
441109	Red wine;berried & fresh;13-14,99
441110	Red wine;berried & fresh;>=15
441111	Red wine;smooth & fruity;<8
441112	Red wine;smooth & fruity;8-9,99
441113	Red wine;smooth & fruity;>=10
441114	Red wine;luscious & jammy;<7
441115	Red wine;luscious & jammy;7-7,99
441116	Red wine;luscious & jammy;8-8,99
441117	Red wine;luscious & jammy;9-9,99
441118	Red wine;luscious & jammy;10-10,99
441119	Red wine;luscious & jammy;11-12,99
441120	Red wine;luscious & jammy;13-14,99
441121	Red wine;luscious & jammy;15-19,99
441122	Red wine;luscious & jammy;>=20
441123	Red wine;nuanced & developed;<8
441124	Red wine;nuanced & developed;8-9,99
441125	Red wine;nuanced & developed;10-12,99
441126	Red wine;nuanced & developed;13-14,99
441127	Red wine;nuanced & developed;15-17,49
441128	Red wine;nuanced & developed;17,50-19,99
441129	Red wine;nuanced & developed;>=20
441130	Red wine;robust & powerful;<10
441131	Red wine;robust & powerful;10-12,99
441132	Red wine;robust & powerful;13-14,99
441133	Red wine;robust & powerful;15-17,49
441134	Red wine;robust & powerful;17,50-19,99
441135	Red wine;robust & powerful;>=20
442101	White wine;<=0,5 l bottle;smooth & light
442102	White wine;<=0,5 l bottle;mellow & sweet
442103	White wine;<=0,5 l bottle;crisp & fruity
442104	White wine;<=0,5 l bottle;nuanced & structured
442105	White wine;<=0,5 l bottle;generous & toasty
442106	White wine;smooth & light;<8
442107	White wine;smooth & light;8-9,99
442108	White wine;smooth & light;>=10
442109	White wine;mellow & sweet;<8
442110	White wine;mellow & sweet;8-9,99
442111	White wine;mellow & sweet;>=10
442112	White wine;crisp & fruity;<7
442113	White wine;crisp & fruity;7-7,99
442114	White wine;crisp & fruity;8-8,99
442115	White wine;crisp & fruity;9-9,99
442116	White wine;crisp & fruity;10-12,99
442117	White wine;crisp & fruity;13-19,99
442118	White wine;crisp & fruity;>=20

Segment id	Segment name
442119	White wine;nuanced & structured;<8
442120	White wine;nuanced & structured;8-8,99
442121	White wine;nuanced & structured;9-9,99
442122	White wine;nuanced & structured;10-12,99
442123	White wine;nuanced & structured;13-14,99
442124	White wine;nuanced & structured;15-17,49
442125	White wine;nuanced & structured;17,50-19,99
442126	White wine;nuanced & structured;>=20
442127	White wine;generous & toasty;<10
442128	White wine;generous & toasty;10-14,99
442129	White wine;generous & toasty;15-19,99
442130	White wine;generous & toasty;>=20
443101	Sparkling wine;<=0,5 l bottle;Sparkling wine;Extra brut
443102	Sparkling wine;<=0,5 l bottle;Sparkling wine;Extra Sec & Sec
443103	Sparkling wine;<=0,5 l bottle;Sparkling wine;Demi-sec
443104	Sparkling wine;<=0,5 l bottle;Sparkling wine;Sweet
443105	Sparkling wine;<=0,5 l bottle;Champagne;Extra brut
443106	Sparkling wine;<=0,5 l bottle;Other
443107	Sparkling wine;Sparkling wine;Extra brut;<8
443108	Sparkling wine;Sparkling wine;Extra brut;8-9,99
443109	Sparkling wine;Sparkling wine;Extra brut;10-14,99
443110	Sparkling wine;Sparkling wine;Extra brut;>=15
443111	Sparkling wine;Sparkling wine;Extra sec & Sec;<8
443112	Sparkling wine;Sparkling wine;Extra sec & Sec;8-9,99
443113	Sparkling wine;Sparkling wine;Extra sec & Sec;>=10
443114	Sparkling wine;Sparkling wine;Sweet;<10
443115	Sparkling wine;Sparkling wine;Sweet;>=10
443116	Sparkling wine;Sparkling wine;Demi-sec;<10
443117	Sparkling wine;Sparkling wine;Demi-sec;>=10
443118	Sparkling wine;Champagne;Extra brut;<30
443119	Sparkling wine;Champagne;Extra brut;30-39,99
443120	Sparkling wine;Champagne;Extra brut;40-49,99
443121	Sparkling wine;Champagne;Extra brut;50-99,99
443122	Sparkling wine;Champagne;Extra brut;>=100
443123	Sparkling wine;Champagne;Other
443124	Sparkling wine;Aromatised sparkling wine
443125	Sparkling wine;Fruit sparkling wine
444101	Rose wine;<=0,5 l bottle;Dry
444102	Rose wine;<=0,5 l bottle;Other
444103	Rose wine;dry
444104	Rose wine;medium dry
444105	Rose wine;medium sweet
444106	Rose wine;sweet
445101	BIB and other tap wine;Red wine;<20
445102	BIB and other tap wine;Red wine;20-24,99
445103	BIB and other tap wine;Red wine;25-26,99
445104	BIB and other tap wine;Red wine;27-29,99
445105	BIB and other tap wine;Red wine;>=30

Segment id	Segment name
445106	BIB and other tap wine;White wine;<20
445107	BIB and other tap wine;White wine;20-24,99
445108	BIB and other tap wine;White wine;25-26,99
445109	BIB and other tap wine;White wine;27-29,99
445110	BIB and other tap wine;White wine;>=30
445111	BIB and other tap wine;Other
446101	Dessert and fortified wine;Dessert wines
446102	Dessert and fortified wine;Madeira
446103	Dessert and fortified wine;Port
446104	Dessert and fortified wine;Sherry
446105	Dessert and fortified wine;Vermouth
446106	Dessert and fortified wine;Other fortified wines;<8
446107	Dessert and fortified wine;Other fortified wines;8-9,99
446108	Dessert and fortified wine;Other fortified wines;>=10
447101	Other;Fruit and aromatised wines
447102	Other;Sake
447103	Other;Mulled wine;mild
447104	Other;Mulled wine;fortified
611101	Vodka and spirit;Vodka;minibottle
611102	Vodka and spirit;Vodka;2dl
611103	Vodka and spirit;Vodka;35cl
611104	Vodka and spirit;Vodka;50cl
611105	Vodka and spirit;Vodka;>=70cl
611106	Vodka and spirit;Flavoured vodka
611107	Vodka and spirit;Spirits;2dl
611108	Vodka and spirit;Spirits;35cl
611109	Vodka and spirit;Spirits;50cl
611110	Vodka and spirit;Spirits;>=70cl
612101	Gin and other spirits;Gin
612102	Gin and other spirits;Genever
612103	Gin and other spirits;Akvavit
612104	Gin and other spirits;Anise distillate
612105	Gin and other spirits;Fruit distillate
612106	Gin and other spirits;Grappa
612107	Gin and other spirits;Tequila
612108	Gin and other spirits;Flavoured sprirts
613101	Rum;Light;<=50cl
613102	Rum;Light;>=70cl
613103	Rum;Dark;<=50cl
613104	Rum;Dark;>=70cl
613105	Rum;Flavoured rum
613106	Rum;minibottle
614101	Cognac;VS;35cl
614102	Cognac;VS;50cl
614103	Cognac;VS;>=70cl
614104	Cognac;VSOP;35cl
614105	Cognac;VSOP;50cl
614106	Cognac;VSOP;>=70cl
614107	Cognac;XO;<=50cl
614108	Cognac;XO;>=70cl

Segment id	Segment name
614109	Cognac;minibottle
614110	Cognac;2dl
614111	Cognac;Other
615101	Armagnac and Calvados;Armagnac;<=50cl
615102	Armagnac and Calvados;Armagnac;>=70cl
615103	Armagnac and Calvados;Calvados;<=50cl
615104	Armagnac and Calvados;Calvados;>=70cl
616101	Brandy;2dl
616102	Brandy;35 and 50 cl
616103	Brandy;>=70cl
617101	Whisky;Malt;<=50cl
617102	Whisky;Malt;>=70cl
617103	Whisky;Blended;Scottish style;35cl
617104	Whisky;Blended;Scottish style;50cl
617105	Whisky;Blended;Scottish style;>=70cl
617106	Whisky;Blended;Other;<=50cl
617107	Whisky;Blended;Other;>=70cl
617108	Whisky;Straight-style
617109	Whisky;Other
617110	Whisky;Minibottle
617111	Whisky;2dl
618101	Liquor and Bitter;Berry liquors
618102	Liquor and Bitter;Fruit liquors
618103	Liquor and Bitter;Spiced liquors
618104	Liquor and Bitter;Herb liquors
618105	Liquor and Bitter;Cream liquors
618106	Liquor and Bitter;Coffee liquors
618107	Liquor and Bitter;Salmiac liquors
618108	Liquor and Bitter;Bitter liquors
618109	Liquor and Bitter;Grog bitter liquors

TREND IN THE NUMBER OF GENERAL SELECTION PRODUCTS

The trend in the number of products in the Alko price-list is shown in the table below from the year 2011 until 2015. The figures include also additional bottle sizes and products in Arkadia flagship store.

	2011	2012	2013	2014	2015
Number of products in the selection on 31 December	2.587	2.662	2.729	2.726	2.897
New products	712	807	768	719	755
Delisted products	712	698	691	760	626

NEW PRODUCTS BROCHURE

New products are added to the general selection throughout the year, with the exception of December, when customer service is especially emphasized for the Christmas sales season.

The "New Products" brochure will be published ten times during 2016. Material for each brochure must be at Alko according the below timetable.

Start of product sales	Material* must be at Alko by	Brochure publishing date
11.1. – 8.2.	21.11.2015	1.2.2016
15.2. – 7.3.	19.12.2015	1.3.2016
14.3. – 11.4.	23.1.2016	1.4.2016
18.4. – 9.5.	20.2.2016	2.5.2016
16.5. – 13.6.	25.3.2016	1.6.2016
20.6. – 8.8.	23.4.2016	1.7.2016
15.8. – 12.9.	25.6.2016	1.9.2016
19.9. – 10.10.	23.7.2016	3.10.2016
17.10. – 7.11.	27.8.2016	1.11.2016
14.11. – 5.12.	24.9.2016	1.12.2016

* Product information sheet and possible corrections concerning the product data must be at Alko by the above due dates.

PURCHASE PLAN SEARCH CATEGORIES AND SUBMITTING THE OFFERS

MAIN PRODUCTS (W, B AND S)

Main products are within the scope of central allocation monitoring. In the product searches the distribution level is announced and the products are subject to sales requirement. The distribution level for main products is based on the shop types for which the product is searched. The final shop types are defined when the product is purchased. The actual number of shops always depends on the number of shops within the shop type at a given time.

The distribution level indicated in the search is based on the anticipated demand, customer satisfaction and the ensemble of the assortment. New products will be included in the cyclic monitoring after the first full monitoring period following the listing of the product has elapsed. In practice the distribution level (shop types) confirmed at the point of purchase will be guaranteed for approximately 10 to 14 months depending on the listing date of the product.

general selection - main products

Distribution level in product search	Indicative description	weighted distr. (sales)	distribution level (no of stores)	Estimated range of store types												
wide plus	Very wide demand all over in Finland; widely all customer segments represented; product's profile is to be for everybody; price and familiar brands are heavily emphasized in buying behavior	appr. 85-90%	appr. 250-280	S	perus	norm	plus	perus	norm	plus						
				M												
				L												
				XL												
				XXL												
wide	wide demand; all customer segments; price and familiar brands are emphasized in buying behavior	appr. 75-85%	appr. 200-230	S												
				M		+										
				L												
				XL												
				XXL												
mainstream	demand largely in cities and bigger urban areas; consumers more willing to explore (modern customer segments); price/quality ratio and familiarity still counts	appr. 65%-75%	appr. 160-180	S												
				M		+										
				L												
				XL												
				XXL												
premium	Demand widely in cities; modern customer segments emphasized; hobbying and food as needs emphasized	appr. 30-50%	appr. 60-100	S												
				M		+										
				L												
				XL												
				XXL												
super premium	Demand in bigger cities; hobbying and food as needs as well as more valuable products are heavily emphasized	appr. 15-30%	appr. 15-45	S												
				M		+										
				L												
				XL												
				XXL												

SERVICE PRODUCTS (P)

Service product is a designation for a product which Alko stocks in order to ensure that its selection remains diverse and representative. The sales performance of a service product is not monitored by sales requirement. Service products are selected for Alko's general selection for a maximum of three years at a time. If a supplier wishes to offer a service product already included in Alko's selection to a new search, a new offer is required within the timeframe published in the Purchase plan. The minimum availability possibly mentioned in the search text is indicative, not a guarantee of the actual purchase quantity. The order quantities for a product is eventually based on customer demand. If the annual sales of a service product exceed 2,000 sales units or a turnover of 20,000 euros without tax, and if there is a great demand for the product, it will be turned into a main product of the general selection.

LIMITED AVAILABILITY PRODUCTS (R)

Products with limited availability are one-off purchases in an agreed amount. Deliveries to shops must be concluded, when the agreed quantity has been delivered.

The minimum availability indicated in the search text may differ from the final purchase quantity. Availability of the offered product in sales units (pcs) must always be indicated on the offer.

The limited availability product layout comprises the following product concepts:

- products with limited availability, limited shop distribution
- products with limited availability for reservation or drawing, if the reservations exceed availability
- products to be purchased only for the shops with special selection

Limited shop distribution

- product availability starts from 100 bottles and depends on the product group
- well-known/internationally renowned producer
- gives added value to the general selection
- stock expected to last 6 months

Customer reservations or drawings

- product availability approximately 50 – 300 bottles
- assumed demand in Finland larger than product availability
- well-known/internationally renowned producer
- cult product/collector's item

Products for the shops with special selection

- limited availability
- well-known/internationally renowned producer or product
- cult product/collector's item
- a product bringing added value to the selection of a shop with special selection
- a special product in its own category, for example rare grape variety, product type etc.

Searches for products of limited availability and timetables for such searches are included in the Purchase plan under their respective product categories. Products with limited availability can be also be acquired through separate searches on Alko's website, when needed. Internationally renowned or specialty products with very limited availability can also be offered using the **fixed search number**. In 2016 the number is **R2016**. However, such offers must always be negotiated beforehand with the respective product manager. Products purchased on the basis of these offers will mainly be made available for reservation or for the shops with special selection.

SEARCH CRITERIA AND PRODUCT SEGMENTS

The search criteria cover the information according to which the segment or possible segments are verifiable for the offered product.

Brewery products

- The beer segment is defined by the main type, sub-type and the package. In lager beers the products with under 4.7 percent of alcohol form a segment of their own, since they have an important service role ("Beer; Lager; Lager; service" and "Beer; Lager, Other; service").
- In the search criteria for beer we indicate beer type and, when needed, also the sub-type. Beer type and their sub-types are in the table below:

Lager	Dark Lager	Pils	Strong Lager	Wheat beer	Ale	Stout & porter	Speciality
Non-alcoholic	Dark lager	Pils	Strong lager	Wheat beer	Mild ale	Porter	Speciality
Light	Dunkel	Imperial pils	Maibock	Witbier	Bitter	Imperial porter	Lambic
Pale	Black beer		Bock	Kristallweizen	ESB	Stout	Fruit beer
Lager			Doppelbock	Hefeweizen	Pale ale	Dry stout	Gueuze
Continental			Eisbock	Dunkelweizen	Brown ale	Sweet stout	Faro
Helles				Weizenbock	Ale	Oatmeal stout	Spiced beer
Dortmunder				Wheat ale	Amber Ale	Imperial stout	Saison
Wiener					IPA		Sour ale
Oktoberfest					Double IPA		Biere de garde
Märzen					Old ale		Alt
					Strong ale		Kölsch
					Golden ale		Trappist
					Monastery beer		Barley wine
							Steinbier
							Steam beer
							Rye beer
							Smoke beer
							Home-brew beer
							Berliner Weisse
							Mead
							Kellerbier

Please note!

- The segment "Beer; Ale; Bitter" contains the following sub-types: mild ale, bitter, ESB, pale ale, brown ale and ale.
- The segment "Beer; Ale; Bitter strong" contains the following beer types: amber, ale, IPA, Double IPA.
- The segmentation of long drinks is based on the taste and package. In addition, "LD; Ready to serve" is a segment of its own as the cocktail type strong beverages in bigger containers stand out as a separate customer need.
- The segmentation of ciders is based on style aspects and main raw material/taste.

Wines

- The red and white wine segment is based on the bottle size, taste style and price.
- In the sparkling and rosé wines the basis for segmentation is bottle size, sweetness and price category. Different types of sparkling wines are additionally divided into sparkling wines, champagnes, aromatized and sparkling fruit wines.
- Bag-in-boxes and Other fortified wines have been segmented on the basis of price categories.

Strong beverages

- Strong beverages have been segmented by sub-categories according to beverage type and bottle size.
- In whiskies, the basis for segmentation is the production method and style. Several malt whiskies and grain whisky have been used in the blending of blended whiskies. The difference between the segmentation of Scottish-style whiskies and other blended whiskies is the use of smoked malt or smokiness in the aroma.
- In the segment of straight-style whiskies, the proportion of main raw material (corn, wheat, rye) in the mash is minimum 51 percent, and new casks have been used for the ageing.
- The segments of malt whiskies include whiskies made of 100 percent malted barley regardless of the origin. The segment "Whisky, Other" includes whiskies made with a different method than the earlier mentioned (e.g. single grain or pot still).

SEASONAL PRODUCTS (K)

Seasonal product procedures are faster than those of ordinary products, and delisting is agreed in advance. Detailed searches are published separately on Alko's website.

Preliminary timetables of seasonal product searches for the year 2016:

Product Category	Search month	Listing month	End of distribution
Game wine and beer 2016	1/2016	8/2016	week 44/2016
Christmas wine 2016	2/2016	10/2016	week 52/2016
Mulled wine 2016	2/2016	10/2016	week 52/2016
Easter beer 2017	3/2016	3/2017	week 16/2017
New craft beer and cider 2017	6/2016	1/2017	week 20/2017
Summer beer 2017	8/2016	6/2017	week 33/2017
Summer cider and long drink 2017	8/2016	5/2017	week 33/2017
Summer sparkling wine 2017	8/2016	4 & 5/2017	8 & 9/2017
Beaujolais Nouveau & Nouveau Villages 2016	8/2016	11/2016	according to demand
Oktoberfest beer 2017	9/2016	9/2017	week 42/2017
Summer spirits 2017	10/2016	4/2017	week 35/2017
Summer wine 2017	10 - 11/2016	4 - 5/2017	8 - 9/2017
Christmas and winter beer 2017	12/2016	11/2017	week 52/2017
Christmas cider 2017	12/2016	11/2017	week 52/2017

Timeframes and instructions for offering seasonal gift boxes for 2016 will be published on Alko's website during March 2016.

ADDITIONAL INFORMATION ON THE CONTENTS OF SEARCHES

Country of origin

Country, in which the alcoholic beverage is mainly manufactured or produced, is regarded as country of origin.

Country of origin of the brand/recipe

In brewery products and in spirits the country of origin means the country or region from which the product brand/recipe originates, or which the product is typically known for. If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information. The production plant in the country of manufacture must be indicated in the field reserved for that information.

Country of manufacture

The country in which the product has been manufactured. In this connection minor handling/processing of alcoholic beverage, such as bottling, filtering, inserting additives or diluting are not regarded as manufacture, as they do essentially change the quality of the beverage. Neither is blending of two liquids regarded as manufacture.

Protected designations of origin in Europe

EU regulation from 2009 concerns all wine producing member states. Alko is aware that there are new and old designations during the transition period. Even if both alternatives were not mentioned in our search texts, we accept either of them when they mean the same classification. In unclear cases the offeror should contact the product manager in charge.

Taste styles of wine

In the searches for red and white wines, such alternative taste styles matching with the search in question has been defined that has been analyzed to bring added value to Alko's selection. Taste typification is a way of making a customer-oriented classification of the wine assortment. It is based on the consumer and purchase behaviour researches carried out by Alko.

The product's taste style must remain unchanged at least throughout the offered vintage, and preferably even after the vintage changes. Additional information on the characterizing words and the body/sweetness of the different taste styles is available on Alko's website at www.alko.fi > For suppliers. The same descriptions have also been added to this Purchase plan, see page 16.

At Alko the taste styles of the products are defined in a sensory evaluation, which guarantees the neutrality and uniform quality. As a backup for the definitions, the analyses of Alcohol Control Laboratory (ACL) are used. The products which are already included in our selection are assessed following the normal quality control program and always when the vintage of the product changes.

Commercial aspects

When judging the commercial aspects, e.g. following features can be considered: price of the product, environmental aspects, taste profile, target group and appearance of the product.

Sustainable development and ethical trade

Environmental and ethical issues are important. Finnish consumers' positive attitude towards products supporting sustainable development, such as organic products and Ethical trade products, has grown. Alko wishes to increase the number of such products in the selection. The products that we now consider as ethical trade products are those having Fair Trade, Fair for Life or For Life certificate.

Product characteristics supporting sustainable development must be explained on the offer under additional information, and official certificates and/or testimonies must be sent, if requested by Alko.

Alko supports the environmentally-friendly aspect and therefore encourages the products to be added to the recycling system. Thus registration in the recycling system may be regarded as an advantage in searches of wide, wide+ and mainstream.

Weight of the product package is an essential part of the product's environmental load, and Alko is willing to encourage suppliers to use light-weight packages. Therefore several searches for e.g. wines include an indication that a light-weight package may be of advantage. The limit for a light-weight package (0.75-litre wine bottle) has been defined as 420 grams. To be regarded as an advantage, the weight of an empty bottle must be given on the offer under additional information.

Offeror-specific limitation for the number of offers

The purchase plan includes some searches, where the number of offers has been limited to one per offeror. This limitation is formulated in the search text as follows: "only one product per offeror can be offered to this search". By the offeror we mean the company selling the product to Alko or the representative for the product, indicated on the offer.

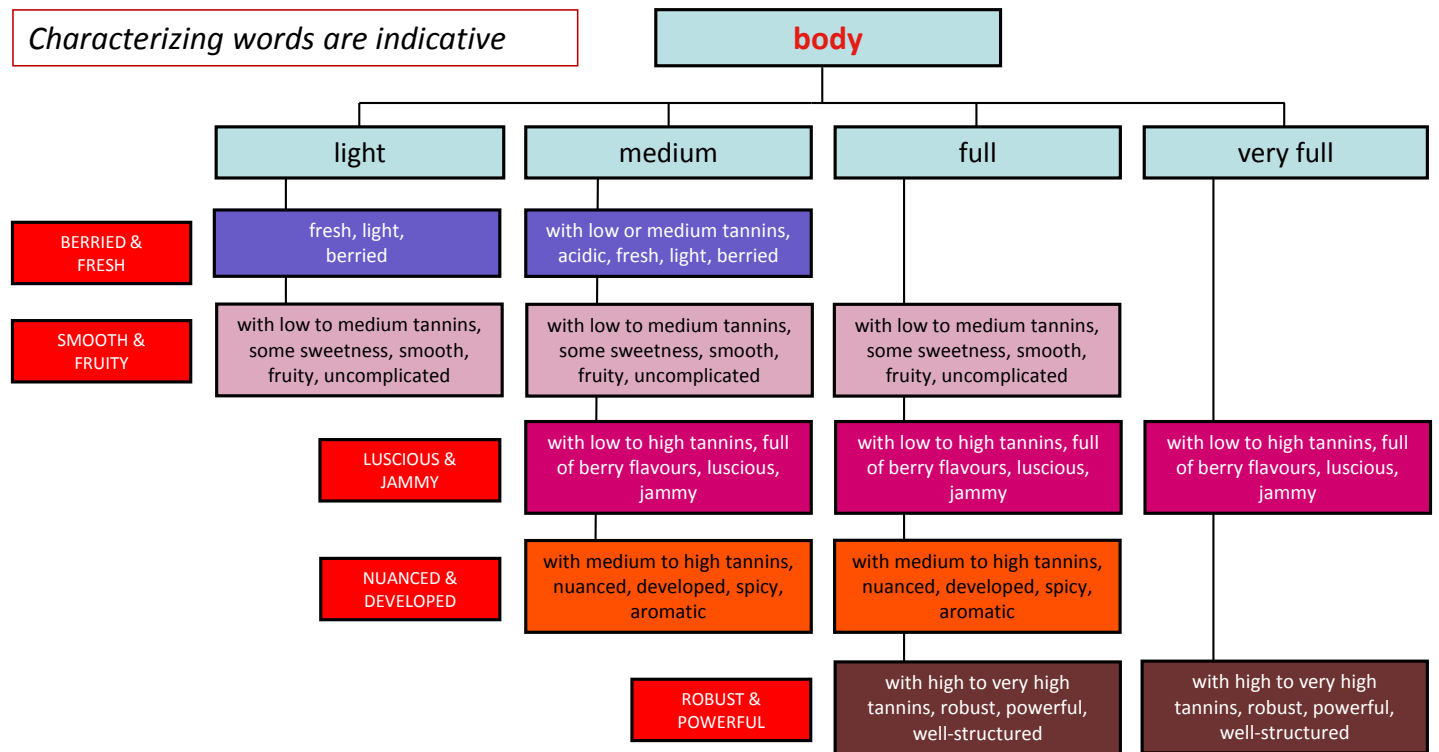
The searches where this limitation is used have relatively wide search criteria. With those criteria and the limitation we wish to make sure that the supply will be diverse but the number of offers on a controllable level.

Modern, youthful style and appearance as an advantage

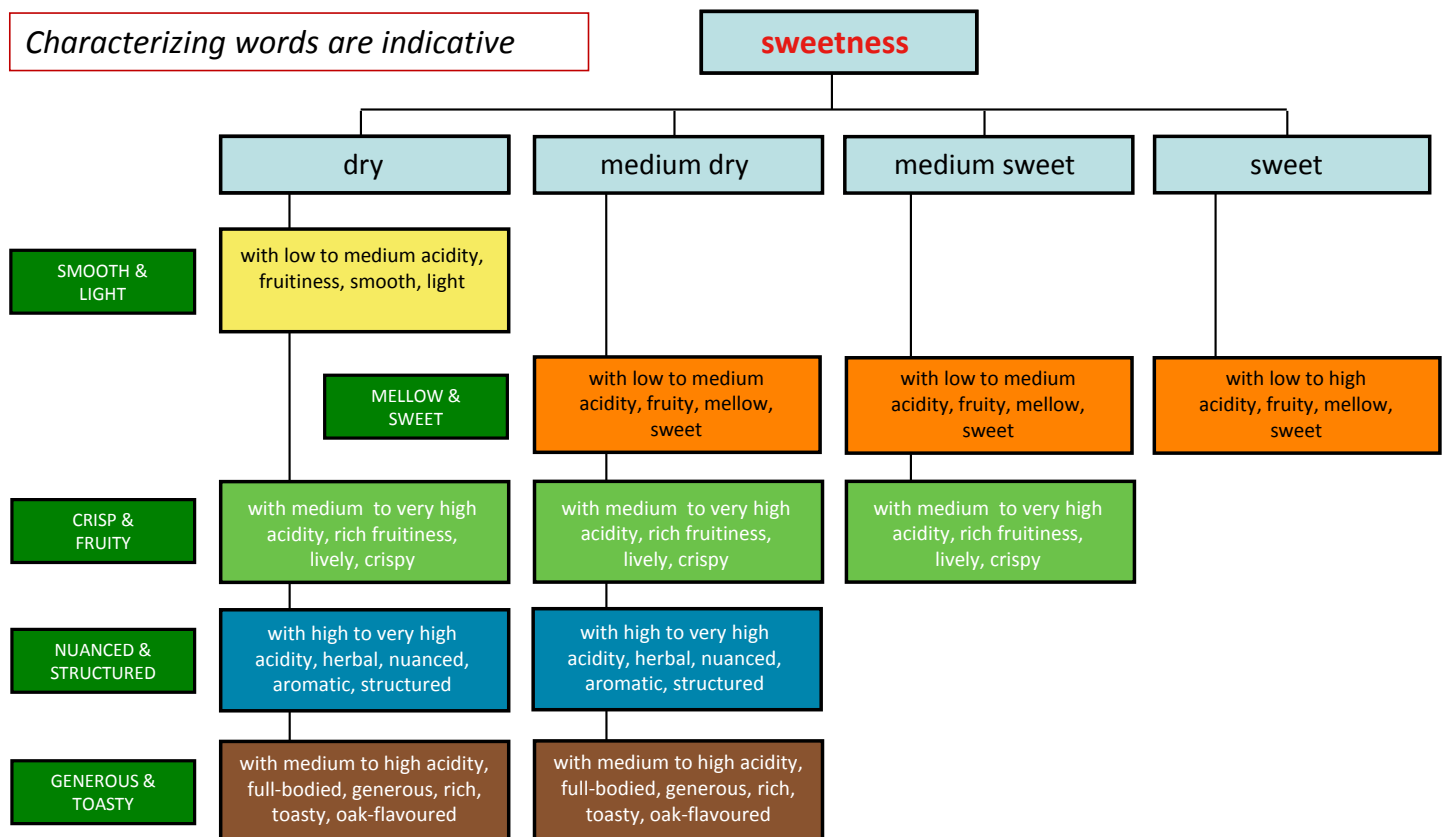
The purchase plan includes some searches in which a requirement of "modern, youthful style and appearance will be advantageous" is included in the criteria. Regarding such searches a product with modern, youthful style and appearance is considered to bring added value to the selection since young adults has been recognized as an important target group to be focused on. The requirement is used when necessary to develop the diverse product assortment of good quality. The assessment of the requirement takes place within the sensory evaluation when the aspects providing additional value are evaluated.

Additional information on submitting offers is available in Alko's listing instructions "Listing procedure and retail sale of alcoholic beverages" at www.alko.fi/forsuppliers.

TASTE STYLES OF RED WINES



TASTE STYLES OF WHITE WINES



BREWERY PRODUCTS

SUMMARY OF PRODUCT SEARCHES

Search month	Search number	Beverage type	Country
December	RB151202	ale; micro brewery beer	Finland
	RB151203	long drink; small producer	Finland
January	B160101	speciality	Finland
	B160102	wheat beer	Germany
	B160103	speciality	Belgium
	B160104	cider	United States
	B160105	long drink; small producer	Finland
	B160106	long drink	Finland
	PB160101	speciality	Finland
	PB160102	speciality	Finland
	PB160103	non-alcoholic beer	country of origin not determined
	PB160104	non-alcoholic cider	country of origin not determined
	PB160105	mixer	country of origin not determined
	PB160106	refreshment	country of origin not determined
February	RB160101	long drink	country of origin not determined
	B160201	ale	Finland
	B160202	wheat beer	Germany
	B160203	lager	country of origin not determined
	B160204	ale	England
	B160205	long drink	Finland
	PB160201	top fermented beer	Finland
	RB160201	ale; micro brewery beer	Estonia
March	RB160202	speciality	United States
	B160301	dark lager	Finland
	B160302	dark lager	Germany
	B160303	ale	United States
	B160304	speciality	United States
	B160305	strong lager	Germany
	B160306	cider	Finland
	RB160301	wheat beer	Germany
	RB160302	speciality	Nordic countries
	RB160303	speciality	country of origin not determined
April	RB160304	speciality; micro brewery beer	Nordic countries
	B160401	stout & porter	Baltic countries
	B160402	ale	country of origin not determined
	B160403	lager	Germany
	B160404	ale	country of origin not determined
	B160405	speciality	Belgium or Holland
	B160406	cider	England
	B160407	ale	United States
	RB160401	stout & porter	Nordic countries
	RB160402	ale	United States
	RB160403	top or bottom fermented beer	Finland

Search month	Search number	Beverage type	Country
May	B160501	stout & porter	Finland
	B160502	ale	Belgium
	B160503	speciality; micro brewery beer	Finland
	PB160501	bottom fermented beer	Finland
	RB160501	ale	New Zealand
	RB160502	speciality	Italy, Austria, United States
	RB160503	stout & porter	United States
	RB160504	speciality	country of origin not determined
June	B160601	speciality	Belgium or Holland
	RB160601	ale	England
	RB160602	speciality	Nordic countries

BEER

MAIN PRODUCTS

JANUARY

search number
product type
supplementary type
alcohol content
container
country of origin

B160101

speciality
steam beer
over 4.7 percent by volume
maximum 0.33 litres
Finland

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
distribution level
other criteria

maximum € 3.50
Wide
– Micro brewery beer.
– Registration in the recycling system may be advantageous.

listing month estimate
send offers to arrive by

July 2016
15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number
product type
supplementary type
alcohol content
container
country of origin

B160102

wheat beer
hefeweizen
maximum 5.5 percent by volume
0.5 litres
Germany

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
distribution level
other criteria

maximum € 3.99
Wide
– A renowned brand will be advantageous.
– Registration in the recycling system may be advantageous.

listing month estimate
send offers to arrive by

July 2016
15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number
product type
supplementary type
alcohol content
container
country of origin

B160103

speciality
sour ale
maximum 8.5 percent by volume
glass bottle of 0.33 litres
Belgium

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
distribution level
other criteria
listing month estimate
send offers to arrive by

maximum € 3.99

Premium

– An esteemed representative of the style in question may be advantageous.

July 2016

15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

FEBRUARY

search number
product type
supplementary type
alcohol content
container
country of origin

B160201

ale
IPA
minimum 5.0 percent by volume
0.5-litre can
Finland

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
availability
distribution level
other criteria

maximum € 3.49

minimum 100 000 cans; number of cans to be indicated on the offer

Wide Plus

– Moderate price may be advantageous.

– Registration in the recycling system may be advantageous.

listing month estimate
send offers to arrive by

August 2016

15 February 2016

by 29 February 2016 samples must be at Alko

FEBRUARY

search number
product type
supplementary type
alcohol content
container
country of origin

B160202

wheat beer
dunkelweizen
over 4.7 percent by volume
glass bottle of 0.5 litres
Germany

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
distribution level
other criteria

maximum € 3.99

Mainstream

– A renowned brand and/or an esteemed representative of the style in question may be advantageous.

– Registration in the recycling system may be advantageous.

listing month estimate
send offers to arrive by

August 2016

15 February 2016

by 29 February 2016 samples must be at Alko

FEBRUARY

search number
product type
supplementary type
alcohol content
container
country of origin

B160203

lager
pale
maximum 5.5 percent by volume
maximum 0.33 litres
country of origin not determined; to be indicated on the offer
If the country of manufacture is other than the country of origin of the brand/
recipe, the country of manufacture must be indicated on the offer under additional
information.
maximum € 2.49
Mainstream
– A renowned brand and/or an esteemed representative of the style in question
may be advantageous.
– Registration in the recycling system may be advantageous.
August 2016

retail price
distribution level
other criteria

listing month estimate
send offers to arrive by

15 February 2016

by 29 February 2016 samples must be at Alko

FEBRUARY

search number
product type
supplementary type
alcohol content
container
country of origin

B160204

ale
IPA
minimum 5.0 percent by volume
maximum 0.5 litres
England
If the country of manufacture is other than the country of origin of the brand/
recipe, the country of manufacture must be indicated on the offer under additional
information.
maximum € 9.78 per litre (excl. deposit)
Premium
– A renowned brand and/or an esteemed representative of the style in question
may be advantageous.
August 2016

retail price
distribution level
other criteria

listing month estimate
send offers to arrive by

15 February 2016

by 29 February 2016 samples must be at Alko

MARCH

search number
product type
alcohol content
container
country of origin

B160301

dark lager
5.5 – 6.5 percent by volume
glass bottle of 0.33 litres
Finland
If the country of manufacture is other than the country of origin of the brand/
recipe, the country of manufacture must be indicated on the offer under additional
information.
maximum € 2.49
minimum 100 000 bottles; number of bottles to be indicated on the offer
Wide Plus
– A renowned brand will be advantageous.
– Registration in the recycling system may be advantageous.

retail price
availability
distribution level
other criteria

listing month estimate
send offers to arrive by

September 2016
15 March 2016

by 29 March 2016 samples must be at Alko

MARCH

search number
 product type
 supplementary type
 alcohol content
 container
 country of origin

B160302

dark lager
 dunkel
 maximum 6.0 percent by volume
 glass bottle of 0.5 litres
 Germany

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
 distribution level
 other criteria
 listing month estimate
 send offers to arrive by

maximum € 4.29

Premium

– An esteemed representative of the style in question may be advantageous.

September 2016

15 March 2016

by 29 March 2016 samples must be at Alko

MARCH

search number
 product type
 supplementary type
 alcohol content
 container
 country of origin

B160303

ale
 IPA
 minimum 5.8 percent by volume
 maximum 0.4 litres
 United States

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
 distribution level
 other criteria

maximum € 11.97 per litre (excl. deposit)

Premium

– An esteemed representative of the style in question may be advantageous.

– Two products may be purchased based on this search. In that case the products will have different listing dates, e.g. September-October.

listing month estimate
 send offers to arrive by

September 2016

15 March 2016

by 29 March 2016 samples must be at Alko

MARCH

search number
 product type
 supplementary type
 alcohol content
 container
 country of origin

B160304

speciality
 saison
 minimum 6.0 percent by volume
 maximum 0.4 litres
 United States

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
 distribution level
 other criteria
 listing month estimate
 send offers to arrive by

maximum € 10.97 per litre (excl. deposit)

Premium

– A renowned brand and/or an esteemed representative of the style in question may be advantageous.

September 2016

15 March 2016

by 29 March 2016 samples must be at Alko

MARCH

search number
product type
supplementary type
alcohol content
container
country of origin

B160305

strong lager
doppelbock
minimum 6.7 percent by volume
glass bottle of 0.33 litres
Germany

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
distribution level
other criteria
listing month estimate
send offers to arrive by

maximum € 3.39

Premium

– An esteemed representative of the style in question may be advantageous.

September 2016

15 March 2016

by 29 March 2016 samples must be at Alko

APRIL

search number
product type
supplementary type
alcohol content
container
country of origin

B160401

stout & porter
porter or imperial porter
minimum 6.0 percent by volume
glass bottle of maximum 0.5 litres
Baltic countries

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
distribution level
other criteria

maximum € 9.78 per litre (excl. deposit)

Mainstream

– A well-known brand to Finnish consumers will be advantageous.

– Moderate price may be advantageous.

– Registration in the recycling system may be advantageous.

listing month estimate
send offers to arrive by

October 2016

15 April 2016

by 29 April 2016 samples must be at Alko

APRIL

search number
product type
supplementary type
alcohol content
container
country of origin

B160402

ale
monastery beer
maximum 6.5 percent by volume
0.33 litres

country of origin not determined; to be indicated on the offer

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
distribution level
other criteria

maximum € 2.99

Mainstream

– A renowned brand may be advantageous.

– Registration in the recycling system may be advantageous.

listing month estimate
send offers to arrive by

October 2016

15 April 2016

by 29 April 2016 samples must be at Alko

APRIL

search number	B160403
product type	lager
supplementary type	dortmunder or helles
alcohol content	maximum 6.0 percent by volume
container	maximum 0.5 litres
country of origin	Germany
	If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 7.78 per litre (excl. deposit)
distribution level	Mainstream
other criteria	– An esteemed representative of the style in question may be advantageous. – Registration in the recycling system may be advantageous.
listing month estimate	October 2016
send offers to arrive by	15 April 2016

by 29 April 2016 samples must be at Alko

APRIL

search number	B160404
product type	ale
supplementary type	brown ale
alcohol content	minimum 4.8 percent by volume
container	0.33 litres
country of origin	country of origin not determined; to be indicated on the offer
	If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 3.49
distribution level	Premium
other criteria	– A renowned brand and/or an esteemed representative of the style in question may be advantageous.
listing month estimate	October 2016
send offers to arrive by	15 April 2016

by 29 April 2016 samples must be at Alko

APRIL

search number	B160405
product type	speciality
supplementary type	trappist
alcohol content	over 4.7 percent by volume
container	glass bottle of maximum 0.75 litres
country of origin	Belgium or Holland
	If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
distribution level	Premium
other criteria	– Two products may be purchased based on this search. In that case the products will have different listing dates, e.g. October-November.
listing month estimate	October 2016
send offers to arrive by	15 April 2016

by 29 April 2016 samples must be at Alko

APRIL

search number	B160407
product type	ale
supplementary type	golden ale
alcohol content	minimum 8 percent by volume
container	glass bottle of 0.75 litres
country of origin	United States
	If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 16.90
distribution level	Super Premium
other criteria	– A renowned brand and/or an esteemed representative of the style in question will be advantageous.
listing month estimate	October 2016
send offers to arrive by	15 April 2016

by 29 April 2016 samples must be at Alko

MAY

search number	B160501
product type	stout & porter
supplementary type	imperial stout
alcohol content	minimum 8.0 percent by volume
container	0.33 litres
country of origin	Finland
	If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
distribution level	Premium
other criteria	– Micro brewery beer. – An esteemed representative of the style in question may be advantageous.
listing month estimate	November 2016
send offers to arrive by	16 May 2016

by 30 May 2016 samples must be at Alko

MAY

search number	B160502
product type	ale
supplementary type	pale ale or golden ale
alcohol content	5.0 – 6.5 percent by volume
container	maximum 0.33 litres
country of origin	Belgium
	If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
distribution level	Premium
other criteria	– A renowned brand may be advantageous.
listing month estimate	November 2016
send offers to arrive by	16 May 2016

by 30 May 2016 samples must be at Alko

MAY

search number	B160503
product type	speciality
supplementary type	spiced beer; smoky wheat beer
alcohol content	maximum 6.0 percent by volume
container	glass bottle of 0.5 litres
country of origin	Finland If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 4.99
distribution level	Premium
other criteria	– Micro brewery beer.
listing month estimate	November 2016
send offers to arrive by	16 May 2016

by 30 May 2016 samples must be at Alko

JUNE

search number	B160601
product type	speciality
supplementary type	trappist; tripel
alcohol content	minimum 4.8 percent by volume
container	glass bottle of maximum 0.5 litres
country of origin	Belgium or Holland If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
distribution level	Premium
listing month estimate	November 2016
send offers to arrive by	15 June 2016

by 29 June 2016 samples must be at Alko

SERVICE PRODUCTS

JANUARY

search number	PB160101
product type	speciality
supplementary type	organic beer
alcohol content	maximum 7.0 percent by volume
container	glass bottle of maximum 0.5 litres
country of origin	Finland If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
other criteria	– Micro brewery beer.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number
product type
supplementary type
alcohol content
container
country of origin

PB160102

speciality
gluten free
over 4.7 percent by volume
maximum 0.33 litres
Finland

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
other criteria
listing month estimate
send offers to arrive by

the retail price is determined by the offers received
– Micro brewery beer.
July 2016
15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

FEBRUARY

search number
product type
supplementary type
alcohol content
container
country of origin

PB160201

top fermented beer
micro brewery beer
over 4.7 percent by volume
maximum 0.75 litres
Finland

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
other criteria

the retail price is determined by the offers received
– Several products may be purchased based on this search. In that case they will have different listing dates.
– Only one product per brewery can be offered to this search.

listing month estimate
send offers to arrive by

August 2016
15 February 2016

by 29 February 2016 samples must be at Alko

MAY

search number
product type
supplementary type
alcohol content
container
country of origin

PB160501

bottom fermented beer
micro brewery beer
over 4.7 percent by volume
maximum 0.75 litres
Finland

If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.

retail price
other criteria

the retail price is determined by the offers received
– Several products may be purchased based on this search. In that case they will have different listing dates.
– Only one product per brewery can be offered to this search.

listing month estimate
send offers to arrive by

November 2016
16 May 2016

by 30 May 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

FEBRUARY

search number	RB160201
product type	ale
supplementary type	ale, pale ale or IPA
alcohol content	minimum 5.0 percent by volume
container	maximum 0.5 litres
country of origin	Estonia If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 11.79 per litre (excl. deposit)
availability	number of bottles to be indicated on the offer
other criteria	– Micro brewery beer. – Two products may be purchased based on this search. In that case the products will have different listing dates, e.g. July-August.
listing month estimate	August 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 31 August 2016.
by 29 February 2016 samples must be at Alko

FEBRUARY

search number	RB160202
product type	speciality
supplementary type	speciality; farmhouse ale
alcohol content	minimum 7.0 percent by volume
container	maximum 0.4 litres
country of origin	United States If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
other criteria	– An esteemed representative of the style in question may be advantageous.
listing month estimate	August 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 31 August 2016.
by 29 February 2016 samples must be at Alko

MARCH

search number	RB160301
product type	wheat beer
supplementary type	weizenbock
alcohol content	maximum 8.5 percent by volume
container	glass bottle of 0.5 litres
country of origin	Germany If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 4.99
availability	number of bottles to be indicated on the offer
other criteria	– A renowned brand and/or an esteemed representative of the style in question may be advantageous. – A strongly hopped product may be advantageous.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

MARCH

search number	RB160302
product type	speciality
supplementary type	vanilla spiced beer
alcohol content	5 - 7 percent by volume
container	maximum 0.5 litres
country of origin	Nordic countries If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

MARCH

search number	RB160303
product type	speciality
supplementary type	lambic or gueuze
alcohol content	over 4.7 percent by volume
container	glass bottle of maximum 0.375 litres
country of origin	country of origin not determined; to be indicated on the offer If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	minimum 2000 bottles; number of bottles to be indicated on the offer
other criteria	– A renowned brand and/or an esteemed representative of the style in question may be advantageous.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

MARCH

search number	RB160304
product type	speciality
supplementary type	kellerbier
alcohol content	over 4.7 percent by volume
container	maximum 0.33 litres
country of origin	Nordic countries If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
other criteria	– Micro brewery beer.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

APRIL

search number	RB160401
product type	stout & porter
supplementary type	imperial porter
alcohol content	minimum 6.0 percent by volume
container	maximum 0.5 litres
country of origin	Nordic countries If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
other criteria	– Two products may be purchased based on this search. In that case the products will have different listing dates, e.g. October-November.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
 Offers must be valid till at least 30 November 2016.
 by 29 April 2016 samples must be at Alko

APRIL

search number	RB160402
product type	ale
supplementary type	double IPA
alcohol content	minimum 7.5 percent by volume
container	maximum 0.5 litres
country of origin	United States If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
other criteria	– An esteemed representative of the style in question may be advantageous.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
 Offers must be valid till at least 31 October 2016.
 by 29 April 2016 samples must be at Alko

APRIL

search number	RB160403
product type	top or bottom fermented beer
supplementary type	micro brewery beer
alcohol content	over 4.7 percent by volume
container	maximum 0.75 litres
country of origin	Finland If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	minimum 8000 bottles; number of bottles to be indicated on the offer – Several products may be purchased based on this search. In that case they will have different listing dates.
other criteria	– Only one product per brewery can be offered to this search.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
 Offers must be valid till at least 31 October 2016.
 by 29 April 2016 samples must be at Alko

MAY

search number	RB160501
product type	ale
supplementary type	pale ale or IPA
alcohol content	over 4.7 percent by volume
container	glass bottle of maximum 0.5 litres
country of origin	New Zealand If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
other criteria	– A renowned brand may be advantageous.
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 30 May 2016 samples must be at Alko

MAY

search number	RB160502
product type	speciality
supplementary type	trappist
alcohol content	minimum 5.5 percent by volume
container	maximum 0.5 litres
country of origin	Italy, Austria, United States If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
other criteria	– Three products may be purchased based on this search. In that case the products will have different listing dates e.g. May-June.
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 30 May 2016 samples must be at Alko

MAY

search number	RB160503
product type	stout & porter
supplementary type	imperial porter or imperial stout
alcohol content	minimum 8.0 percent by volume
container	maximum 0.4 litres
country of origin	United States If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
other criteria	– An esteemed representative of the style in question may be advantageous. – Two products may be purchased based on this search. In that case they will have different listing dates.
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 30 May 2016 samples must be at Alko

MAY

search number	RB160504
product type	speciality
supplementary type	chili spiced beer
alcohol content	over 4.7 percent by volume
container	maximum 0.4 litres
country of origin	country of origin not determined; to be indicated on the offer If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 30 May 2016 samples must be at Alko

JUNE

search number	RB160601
product type	ale
supplementary type	vintage strong ale
alcohol content	over 6.0 percent by volume
container	glass bottle of 0.5 litres
country of origin	England If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	minimum 2000 bottles; number of bottles to be indicated on the offer
other criteria	– Package suitable as a gift will be advantageous.
listing month estimate	November 2016

Selection is scheduled as follows:

by 15 June 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 29 June 2016 samples must be at Alko

JUNE

search number	RB160602
product type	speciality
supplementary type	barley wine
alcohol content	minimum 9.0 percent by volume
container	glass bottle of maximum 0.5 litres
country of origin	Nordic countries If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
other criteria	– An esteemed representative of the style in question may be advantageous.
listing month estimate	November 2016

Selection is scheduled as follows:

by 15 June 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 29 June 2016 samples must be at Alko

MAIN PRODUCTS

JANUARY

search number	B160104
product type	cider
supplementary type	dry or medium dry apple cider
alcohol content	maximum 5.5 percent by volume
container	maximum 0.4 litres
country of origin	United States If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 9.58 per litre (excl. deposit)
distribution level	Premium
other criteria	– An international, widely recognized brand may be advantageous.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

MARCH

search number	B160306
product type	cider
supplementary type	herb flavoured berry cider
alcohol content	minimum 7.0 percent by volume
container	plastic bottle of 0.75 litres
country of origin	Finland If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 5.99
distribution level	Wide Plus
other criteria	– A renowned brand will be advantageous. – Moderate price may be advantageous. – Registration in the recycling system may be advantageous.
listing month estimate	September 2016
send offers to arrive by	15 March 2016

by 29 March 2016 samples must be at Alko

APRIL

search number	B160406
product type	cider
supplementary type	pear cider
alcohol content	minimum 7.0 percent by volume
container	glass bottle of 0.5 litres
country of origin	England If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 4.99
distribution level	Mainstream
other criteria	– A renowned brand and/or an esteemed representative of the style in question may be advantageous. – Moderate price may be advantageous. – Registration in the recycling system may be advantageous.
listing month estimate	October 2016
send offers to arrive by	15 April 2016

by 29 April 2016 samples must be at Alko

LONG DRINK

MAIN PRODUCTS

JANUARY

search number	B160105
product type	long drink
supplementary type	ethyl based berry, fruit or herb flavoured long drink
alcohol content	maximum 5.7 percent by volume
container	0.33 litres
country of origin	Finland If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 3.79
distribution level	Super Premium
other criteria	– Product of a small producer.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number	B160106
product type	long drink
supplementary type	bitter berry-flavoured long drink
alcohol content	minimum 7.0 percent by volume
container	0.75-litre bottle
country of origin	Finland If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 5.99
distribution level	Wide
other criteria	– A renowned brand will be advantageous. – Registration in the recycling system may be advantageous.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

FEBRUARY

search number	B160205
product type	long drink
supplementary type	citrus fruit flavoured ready-to-serve cocktail
alcohol content	minimum 7.0 percent by volume
container	0.75-litre bottle
country of origin	Finland If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 7.99
distribution level	Mainstream
other criteria	– Recyclable plastic bottle will be advantageous.
listing month estimate	August 2016
send offers to arrive by	15 February 2016

by 29 February 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

JANUARY

search number	RB160101
product type	long drink
supplementary type	wine based tequila flavoured long drink
alcohol content	minimum 4.8 percent by volume
container	glass bottle of 0.33 litres
country of origin	country of origin not determined; to be indicated on the offer If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
availability	number of bottles to be indicated on the offer
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko
Offers must be valid till at least 31 July 2016.
by 29 January 2016 samples must be at Alko

NON-ALCOHOLIC BEER

SERVICE PRODUCTS

JANUARY

search number	PB160103
product type	non-alcoholic beer
supplementary type	top fermented beer
alcohol content	0 – 0.5 percent by volume
container	maximum 0.33 litres
country of origin	country of origin not determined; to be indicated on the offer If the country of manufacture is other than the country of origin of the brand/ recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
other criteria	– 0.0 percent alcohol content may be advantageous.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

NON-ALCOHOLIC CIDER

SERVICE PRODUCTS

JANUARY

search number	PB160104
product type	non-alcoholic cider
alcohol content	0 – 0.5 percent by volume
container	maximum 0.5 litres
country of origin	country of origin not determined; to be indicated on the offer If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	the retail price is determined by the offers received
other criteria	– 0.0 percent alcohol content may be advantageous.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

MIXERS

SERVICE PRODUCTS

JANUARY

search number	PB160105
product type	mixer
supplementary type	syrup or cordial with lime aroma
container	maximum 0.7 litres
country of origin	country of origin not determined; to be indicated on the offer If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 6.90
other criteria	– The production process must be explained on the offer under additional information. – A well-known brand to Finnish consumers may be advantageous. – Sugar content (g/l) must be indicated on the offer under additional information. – An image of the product must be attached to the offer.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number	PB160106
product type	refreshment
supplementary type	non-alcoholic ready-to-serve
alcohol content	0 percent by volume
container	maximum 0.7 litres
country of origin	country of origin not determined; to be indicated on the offer If the country of manufacture is other than the country of origin of the brand/recipe, the country of manufacture must be indicated on the offer under additional information.
retail price	maximum € 6.90
other criteria	– Non-alcoholic cocktail. – Ingredients used must be indicated on the offer under additional information. – Sugar content (g/l) must be indicated on the offer under additional information. – An image of the product must be attached to the offer.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

WINES

SUMMARY OF PRODUCT SEARCHES

Search month	Search number	Beverage type	Country
January	W160101	white wine	Australia
	W160102	red wine	Chile
	W160103	white wine	Chile
	W160104	white wine	Spain
	W160105	sparkling wine, not sparkling rosé wine	Spain
	W160106	red wine	Spain
	W160107	red wine	South Africa
	W160108	red wine	Italy
	W160109	white wine	Greece
	W160110	white wine	Germany
	W160111	sparkling wine based drink	Germany
	W160112	white wine	United States
	PW160101	non-alcoholic white wine	Australia, France
	PW160102	non-alcoholic sparkling wine or non-alcoholic rosé sparkling wine	Spain
	PW160103	non-alcoholic wine	Spain
	PW160104	non-alcoholic wine	Germany
	PW160105	non-alcoholic sparkling wine /non-alcoholic berry and or fruit sparkling wine/non-alcoholic carbonated berry and or fruit wine	Finland
	RW160101	sparkling wine, not sparkling rosé wine	Argentina
	RW160102	red wine	Australia
	RW160103	white wine	Australia
	RW160104	sparkling wine, not sparkling rosé wine	Chile
	RW160105	white wine	Spain
	RW160106	red wine	South Africa
	RW160107	white wine	Luxemburg
	RW160108	white wine	France
	RW160109	red wine	United States
February	W160201	red wine	Argentina
	W160202	red wine	Australia
	W160203	red wine	Spain
	W160204	red wine	Spain
	W160205	white wine	South Africa
	W160206	red wine	South Africa
	W160207	sparkling wine, not sparkling rosé wine	Italy
	W160208	white wine	Austria
	W160209	red wine	France
	W160210	red wine	Germany
	W160211	red wine	Hungary
	W160212	red wine	United States
	PW160201	red wine	France

Search month	Search number	Beverage type	Country
February	RW160201	sparkling wine or sparkling rosé wine	England
	RW160202	red wine	Spain
	RW160203	white wine	South Africa
	RW160204	white wine	Italy
	RW160205	red wine	Italy
	RW160206	white wine	Portugal
	RW160207	sparkling wine, not sparkling rosé wine	New Zealand
	RW160208	red wine	United States
March	W160301	red wine	Argentina
	W160302	red wine	Bulgaria
	W160303	sparkling wine based drink	Chile
	W160304	red wine	Spain
	W160305	white wine	Italy
	W160306	red wine	Austria
	W160307	white wine	Portugal
	W160308	white wine	France
	W160309	white wine	Germany
	W160310	white wine	New Zealand
	W160311	red wine	New Zealand
	PW160301	white wine	Slovenia
	RW160301	red wine	Argentina
	RW160302	red wine	Australia
	RW160303	red wine	Chile
	RW160304	sparkling wine, not a sparkling rosé wine, organic wine	Spain
	RW160305	sparkling wine, not sparkling rosé wine	South Africa
	RW160306	red wine	Italy
	RW160307	red wine	Italy
	RW160308	white wine	Italy
	RW160309	sake	Japan
	RW160310	white wine	France
	RW160311	red wine	Germany
April	W160401	white wine	Argentina
	W160402	red wine	Argentina
	W160403	white wine	Australia
	W160404	red wine	Australia
	W160405	sparkling wine, not sparkling rosé wine	Australia
	W160406	white wine	South Africa
	W160407	red wine	Italy
	W160408	red wine	Portugal
	W160409	champagne, not rosé champagne	France
	W160410	white wine	France
	W160411	red wine	France
	W160412	red wine	United States
	PW160401	white wine	Italy
	PW160402	red wine	Turkey

Search month	Search number	Beverage type	Country
April	RW160401	white wine	Australia
	RW160402	sparkling wine, not sparkling rosé wine	Spain
	RW160403	red wine	South Africa
	RW160404	red wine	Italy
	RW160405	red wine	Italy
	RW160406	red wine	Mexico
	RW160407	red wine	Portugal
	RW160408	white wine	Germany
	RW160409	white wine	Germany
	RW160410	red wine	United States
May	W160501	red wine	Spain
	W160502	red wine	Italy
	W160503	red wine	Uruguay
	RW160501	red wine	Italy
	RW160502	white wine	Austria
	RW160503	white wine	Germany
	RW160504	red wine	Hungary
	RW160505	white wine	United States
June	W160601	red wine	Italy
	W160602	sparkling wine, not sparkling rosé wine	France
	PW160601	white wine	Spain
	PW160602	champagne, not rosé champagne	France
	RW160601	white wine	Italy

ARGENTINA

MAIN PRODUCTS

FEBRUARY

search number
product type
supplementary type
container
taste style
retail price
distribution level
other criteria

W160201

red wine
sugar amount 10 - 15 g/l
0.75-litre bottle
smooth & fruity
maximum € 9.99
Wide
– The product must have aromas of vanilla and/or mocha. Presenting these aromas on the packaging will be advantageous.
– Sugar content (g/l) must be indicated on the offer under additional information.
– Modern, youthful style and appearance will be advantageous.
– A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.
– Registration in the recycling system may be advantageous.
– An image of the product must be attached to the offer.

listing month estimate September 2016

by 14 March 2016 samples must be at Alko

MARCH

search number
product type
container
region of production
taste style
retail price
distribution level
other criteria

W160301

red wine
3-litre bag-in-box
Mendoza
robust & powerful
maximum € 44.90
Premium

- Grape variety Malbec which must appear on the package.
- Vintage wine. The vintage must be indicated on the offer under additional information and on the package.
- Oaked. The duration of oaking must be indicated on the offer under additional information.
- A more accurate region of production will be advantageous. Region of production must be indicated on the offer under additional information.
- Premium -style packaging may be advantageous.
- An image of the product must be attached to the offer.

listing month estimate

October 2016

APRIL

search number
product type
supplementary type
container
taste style
retail price
distribution level
other criteria

W160401

white wine
dry ethical trade organic wine
3-litre bag-in-box
crisp & fruity
maximum € 29.90
Mainstream

- The grape variety or varieties must be indicated on the offer under additional information.
- Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer under additional information.
- An image of the product must be attached to the offer.

listing month estimate

November 2016

by 16 May 2016 samples must be at Alko

APRIL

search number
product type
container
region of production
taste style
retail price
distribution level
other criteria

W160402

red wine
0.75-litre bottle
Mendoza
robust & powerful
maximum € 13.49
Premium

- A product from a producer currently included in Alko's general selection.
- Grape variety Cabernet Sauvignon.
- Oaked. The duration of oaking must be indicated on the offer under additional information.
- An image of the product must be attached to the offer.

listing month estimate

November 2016

by 16 May 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

JANUARY

search number	RW160101
product type	sparkling wine, not sparkling rosé wine
sweetness classification	Brut, Extra Brut or Brut Nature
on the label	0.75-litre bottle
container	maximum € 19.90
retail price	minimum 1200 bottles; number of bottles to be indicated on the offer
availability	– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
other criteria	– Sparkling wine produced with traditional method.
	– The production process must be explained on the offer under additional information.
	– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko
Offers must be valid till at least 31 July 2016.
by 29 January 2016 samples must be at Alko

MARCH

search number	RW160301
product type	red wine
container	0.75-litre bottle
region of production	Mendoza
retail price	maximum € 29.90
availability	minimum 1800 bottles; number of bottles to be indicated on the offer
other criteria	– Grape variety Malbec.
	– The grape variety must appear on the label.
	– Single vineyard wine. The name of the vineyard must be indicated on the offer under additional information and on the label.
	– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
	– The product must have a wooden gift box.
	– Images of the product and the gift box must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 31 October 2016.
by 29 March 2016 samples must be at Alko

AUSTRALIA

MAIN PRODUCTS

JANUARY

search number	W160101
product type	white wine
container	0.75-litre bottle
region of production	South Eastern Australia
taste style	crisp & fruity
retail price	maximum € 11.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Blend of three grape varieties, two of which must be Pinot Grigio and Sauvignon Blanc. The proportion of Pinot Grigio must be minimum 20 percent.– The grape varieties and their proportions must be indicated on the offer under additional information.– The product must be created especially for pairing with food and this must be indicated on the label.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

FEBRUARY

search number	W160202
product type	red wine
container	0.75-litre bottle
region of production	Langhorne Creek
taste style	luscious & jammy or robust & powerful
retail price	maximum € 11.90
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">– Grape variety Cabernet Sauvignon.– A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

by 14 March 2016 samples must be at Alko

APRIL

search number	W160403
product type	white wine
supplementary type	medium dry or medium sweet
container	0.75-litre bottle
region of production	Western Australian sub-region
taste style	crisp & fruity or nuanced & structured
retail price	maximum € 14.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Riesling.– The sub-region must be indicated on offer under additional information and on the label.– Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer under additional information.– Screw cap closure.– An image of the product must be attached to the offer.
listing month estimate	November 2016

by 16 May 2016 samples must be at Alko

APRIL

search number
product type
supplementary type
container
region of production
taste style
retail price
distribution level
other criteria

W160404

red wine
organic wine
3-litre bag-in-box
South Eastern Australia
luscious & jammy or robust & powerful
maximum € 34.90
Mainstream
– Grape variety Shiraz.
– Oaked. The duration of oaking must be indicated on the offer under additional information.
– Vintage wine. Vintage must be indicated on the package.
– Robust & powerful may be advantageous.
– A more accurate sub-region may be advantageous. A possible sub-region must be indicated on the offer under additional information and on the package.
– An image of the product must be attached to the offer.

listing month estimate

November 2016

by 16 May 2016 samples must be at Alko

APRIL

search number
product type
sweetness level g/l
container
retail price
distribution level
other criteria

W160405

sparkling wine, not sparkling rosé wine
over 17 g/l
0.75-litre bottle
maximum € 10.90
Wide
– The grape varieties and their proportions must be indicated on the offer under additional information.
– Sugar content (g/l) must be indicated on the offer under additional information.
– A renowned producer may be advantageous.
– Registration in the recycling system may be advantageous.
– An image of the product must be attached to the offer.

listing month estimate

November 2016

by 16 May 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

JANUARY

search number
product type
container
retail price
availability
other criteria

RW160102

red wine
0.75-litre bottle
maximum € 15.90
minimum 1200 bottles; number of bottles to be indicated on the offer
– Wine with low sulphite content: the wine must be produced without added sulphite, and this must be indicated on the offer under additional information and on the label.
– The region of production, grape varieties and their proportions must be indicated on the offer under additional information.
– Product must be suitable to be stored in room temperature.
– An image of the product must be attached to the offer.

listing month estimate

July 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko
Offers must be valid till at least 31 July 2016.
by 29 January 2016 samples must be at Alko

JANUARY

search number	RW160103
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	Clare Valley or Eden Valley
retail price	maximum € 24.90
availability	minimum 800 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Riesling.– The region of production must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko
Offers must be valid till at least 31 July 2016.
by 29 January 2016 samples must be at Alko

MARCH

search number	RW160302
product type	red wine
container	0.75-litre bottle
region of production	Barossa
retail price	maximum € 34.90
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Shiraz.– Oaked. The duration of oakning must be indicated on the offer under additional information.– A so called old vine shiraz may be advantageous. In this case the age of vines must be indicated on the offer under additional information and on the label.– An image of the product must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 31 October 2016.
by 29 March 2016 samples must be at Alko

APRIL

search number	RW160401
product type	white wine
container	0.75-litre bottle
region of production	Tasmania
retail price	maximum € 29.90
availability	minimum 800 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Chardonnay.– Use or non-use of oak must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
Offers must be valid till at least 31 October 2016.
by 29 April 2016 samples must be at Alko

AUSTRALIA, FRANCE

SERVICE PRODUCTS

JANUARY

search number	PW160101
product type	non-alcoholic white wine
alcohol content	0 – 2.8 percent by volume
container	0.75-litre bottle
retail price	maximum € 7.99
availability	minimum 7000 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape varieties and their proportions must be indicated on the offer under additional information.– The production process must be explained on the offer under additional information.– Sugar content (g/l) must be indicated on the offer under additional information. Low sugar content may be advantageous.– Alcohol content of maximum 0.5 percent by volume may be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.– Two products may be purchased based on this search.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

AUSTRIA

MAIN PRODUCTS

FEBRUARY

search number	W160208
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	Burgenland
taste style	crisp & fruity or nuanced & structured
retail price	maximum € 14.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Weissburgunder/Pinot Blanc (100 %).– Screw cap closure.– An organic product may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016

by 14 March 2016 samples must be at Alko

MARCH

search number	W160306
product type	red wine
container	0.75-litre bottle
region of production	Burgenland
taste style	berried & fresh or luscious & jammy
retail price	maximum € 13.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– A blend of three grape varieties; Blaufränkisch, Zweigelt and St.Laurent.– The grape varieties and their proportions must be indicated on the offer under additional information.– Screw cap closure.– Modern, youthful style and appearance will be advantageous.– An organic wine may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

by 15 April 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

MAY

search number	RW160502
product type	white wine
container	0.75-litre bottle
region of production	Niederösterreich
retail price	maximum € 32.90
availability	minimum 360 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Riesling– Erste Lage. The name of the vineyard must be indicated on the offer under additional information and on the label.– A more accurate region of production must be indicated on the offer under additional information.– Only one vintage per wine can be offered.– An image of the product must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 30 May 2016 samples must be at Alko

BULGARIA

MAIN PRODUCTS

MARCH

search number	W160302
product type	red wine
supplementary type	organic wine
container	0.75-litre bottle
taste style	luscious & jammy or robust & powerful
retail price	maximum € 9.49
distribution level	Premium
other criteria	<ul style="list-style-type: none">- A blend of two or three grape varieties.- The region of production, grape varieties and their proportions must be indicated on the offer under additional information.- The proportion of the dominant grape variety may not exceed 70 percent.- The grape varieties must appear on the label.- A wine bottled in its country of origin.- Screw cap closure.- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.- An image of the product must be attached to the offer.
listing month estimate	September 2016

by 15 April 2016 samples must be at Alko

CHILE

MAIN PRODUCTS

JANUARY

search number	W160102
product type	red wine
supplementary type	organic wine
container	0.375-litre bottle
taste style	luscious & jammy or robust & powerful
retail price	maximum € 8.99
distribution level	Premium
other criteria	<ul style="list-style-type: none">- A product from a producer currently included in Alko's general selection.- An image of the product must be attached to the offer.
listing month estimate	August 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

JANUARY

search number
product type
supplementary type
container
taste style
retail price
distribution level
other criteria

W160103

white wine
sweet: sugar amount 45 - 70 g/l
0.75-litre bottle
mellow & sweet
maximum € 6.99
Wide Plus
– Grape variety Moscato.
– Sugar content (g/l) must be indicated on the offer under additional information.
– Screw cap closure.
– Modern, youthful style and appearance will be advantageous.
– A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.
– Registration in the recycling system may be advantageous.
– An image of the product must be attached to the offer.
listing month estimate August 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

MARCH

search number
product type
sweetness level g/l
container
retail price
distribution level
other criteria

W160303

sparkling wine based drink
over 50 g/l
0.75-litre bottle
maximum € 9.99
Mainstream
– Sparkling wine based drink containing blueberries and raspberries. Picture of these berries must appear on the packaging. (segment to be Sparkling wine; Aromatised sparkling wine)
– Modern, youthful style and appearance will be advantageous.
– Sugar content (g/l) must be indicated on the offer under additional information.
– Registration in the recycling system may be advantageous.
– An image of the product must be attached to the offer.
listing month estimate October 2016

by 15 April 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

JANUARY

search number
product type
sweetness classification
on the label
container
retail price
availability
other criteria

RW160104

sparkling wine, not sparkling rosé wine

Brut, Extra Brut or Brut Nature
0.75-litre bottle
maximum € 19.90
minimum 1200 bottles; number of bottles to be indicated on the offer
– The product must have a gift box.
– Images of the product and the gift box must be attached to the offer.
listing month estimate August 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko
Offers must be valid till at least 31 August 2016.
by 29 January 2016 samples must be at Alko

MARCH

search number	RW160303
product type	red wine
container	0.75-litre bottle
region of production	Maule Valley
retail price	maximum € 24.90
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– VIGNO (Vignadores de Carignan).– The grape variety or varieties and their proportions must be indicated on the offer under additional information.– The product must have a gift box.– Images of the product and the gift box must be attached to the offer.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

ENGLAND

LIMITED AVAILABILITY PRODUCTS

FEBRUARY

search number	RW160201
product type	sparkling wine or sparkling rosé wine
container	0.75-litre bottle
retail price	maximum € 34.90
availability	minimum 900 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Sparkling wine produced with traditional method.– Grape variety or varieties and their proportions must be indicated on the offer under additional information.– Two products may be purchased based on this search. If more than one product is purchased based on this search, they will have different listing dates.– An image of the product must be attached to the offer.
listing month estimate	August 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 31 August 2016.
by 29 February 2016 samples must be at Alko

FINLAND

SERVICE PRODUCTS

JANUARY

search number	PW160105
product type	non-alcoholic sparkling wine /non-alcoholic berry and or fruit sparkling wine/ non-alcoholic carbonated berry and/or fruit wine
alcohol content	maximum 0,5 percent by volume
container	maximum 0.375 litres
retail price	the retail price is determined by the offers received
availability	minimum 5000 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Raw material of the product must be indicated on the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

MAIN PRODUCTS

FEBRUARY

search number	W160209
product type	red wine
container	0.75-litre bottle
region of production	AC Listrac-Médoc
taste style	luscious & jammy or robust & powerful
retail price	maximum € 23.90
distribution level	Super Premium
other criteria	<ul style="list-style-type: none">– A renowned producer and/or an esteemed representative of the style in question may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016

by 14 March 2016 samples must be at Alko

MARCH

search number	W160308
product type	white wine
supplementary type	dry or medium dry: maximum sugar amount 12 g/l
container	0.75-litre bottle
region of production	AC Alsace Grand Cru
taste style	nuanced & structured
retail price	maximum € 14.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Riesling.– Screw cap closure may be advantageous.– Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	September 2016

by 15 April 2016 samples must be at Alko

APRIL

search number	W160409
product type	champagne, not rosé champagne
sweetness level g/l	17 - 50 g/l
sweetness classification on the label	Sec or Demi-Sec
container	0.375-litre bottle
region of production	AC Champagne
retail price	maximum € 24.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Sugar content (g/l) must be indicated on the offer under additional information.– Moderate price is advantageous.– An image of the product must be attached to the offer.
listing month estimate	October 2016

by 16 May 2016 samples must be at Alko

APRIL

search number
product type
supplementary type
container
region of production
taste style
retail price
distribution level
other criteria

W160410

white wine
dry
0.375-litre bottle
AC Sancerre
nuanced & structured
maximum € 11,90
Premium
– Moderate price will be advantageous.
– Screw cap closure may be advantageous.
– An image of the product must be attached to the offer.
listing month estimate October 2016

by 16 May 2016 samples must be at Alko

APRIL

search number
product type
supplementary type
container
region of production
taste style
retail price
distribution level
other criteria

W160411

red wine
sugar amount 10 - 15 g/l
0.75-litre bottle
IGP Pays d'Oc
smooth & fruity
maximum € 9.99
Wide Plus
– The product must have a food themed label and it must include a food recommendation and/or recipe.
– Only one product per offeror can be offered to this search.
– Sugar content (g/l) must be indicated on the offer under additional information.
– Screw cap closure.
– A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.
– Registration in the recycling system may be advantageous.
– An image of the product must be attached to the offer.
listing month estimate October 2016

by 16 May 2016 samples must be at Alko

JUNE

search number
product type
sweetness level g/l
sweetness classification
on the label
container
region of production
retail price
distribution level
other criteria

W160602

sparkling wine, not sparkling rosé wine
0 - 12 g/l
Brut, Extra Brut or Brut Nature
0.75-litre bottle
AC Crémant de Bourgogne
maximum € 19.90
Premium
– Blanc de Blancs. This must be mentioned on the label.
– The grape variety or varieties must be indicated on the offer under additional information
– Oaked. The duration of oaking must be indicated on the offer under additional information.
– An image of the product must be attached to the offer.
listing month estimate November 2016

by 12 July 2016 samples must be at Alko

SERVICE PRODUCTS

FEBRUARY

search number	PW160201
product type	red wine
container	0.75-litre bottle
region of production	Beaune 1er Cru
retail price	maximum € 69.90
availability	minimum 240 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– A renowned producer and/or an esteemed representative of the style in question may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016

by 14 March 2016 samples must be at Alko

JUNE

search number	PW160602
product type	champagne, not rosé champagne
sweetness classification on the label	Brut, Extra Brut or Brut Nature
container	0.75-litre bottle
region of production	AC Champagne
retail price	the retail price is determined by the offers received
availability	minimum 360 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– A product from a producer currently included in Alko's general selection.– A so called luxury Champagne.– The product must have a gift box.– An image of the product and the gift box must be attached to the offer.
listing month estimate	November 2016

by 14 July 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

JANUARY

search number	RW160108
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	AC Sancerre
retail price	maximum € 29.90
availability	minimum 1200 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Oaked wine may be advantageous. The duration of oaking must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko
Offers must be valid till at least 31 July 2016.
by 29 January 2016 samples must be at Alko

MARCH

search number	RW160310
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	AC Viré-Clessé
retail price	maximum € 19.90
availability	minimum 2400 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– An organic wine may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

GERMANY

MAIN PRODUCTS

JANUARY

search number	W160110
product type	white wine
supplementary type	dry organic wine
container	0.75-litre plastic bottle
region of production	Rheinhessen
taste style	crisp & fruity or nuanced & structured
retail price	maximum € 7.99
distribution level	Wide Plus
other criteria	<ul style="list-style-type: none">– Grape variety Riesling (100 %).– The grape variety must appear on the label.– Vintage wine. The vintage must be indicated on the label.– Modern, youthful style and appearance will be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

JANUARY

search number	W160111
product type	sparkling wine based drink
sweetness level g/l	sugar content max. 35 g/l
container	0.2-litre bottle
retail price	maximum € 3.69
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">– The product must contain "golden flakes". (segment to be Sparkling wine; Aromatised sparkling wine)– The grape varieties and their proportions must be indicated on the offer under additional information.– Sugar content (g/l) must be indicated on the offer under additional information.– The production process must be explained on the offer under additional information.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

FEBRUARY

search number	W160210
product type	red wine
container	2-litre bag-in-box
region of production	Pfalz
taste style	berried & fresh
retail price	maximum € 22.90
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">– Grape variety Pinot Noir (100 %).– The grape variety must appear on the package.– Vintage wine. The vintage must be indicated on the offer under additional information and on the package.– An image of the product must be attached to the offer.
listing month estimate	August 2016

by 14 March 2016 samples must be at Alko

MARCH

search number	W160309
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	Rheinhessen
taste style	nuanced & structured
retail price	maximum € 13.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Silvaner (100 %).– Gutswein may be advantageous.– An organic wine may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

SERVICE PRODUCTS

JANUARY

search number	PW160104
product type	non-alcoholic wine
supplementary type	fruit juice or fruit nectar
container	0.75-litre glass bottle
retail price	the retail price is determined by the offers received
availability	minimum 10000 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Juice or nectar made from apricots, peaches or pears.– List of ingredients must be mentioned on the offer under additional information.– The product must be suitable to be stored unopened in room temperature.– More accurate name of the fruit variety on the label will be advantageous.– Information on the vintage on the label will be advantageous.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

MARCH

search number	RW160311
product type	red wine
container	0.75-litre bottle
region of production	Pfalz
retail price	maximum € 19.90
availability	minimum 900 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Pinot Noir (100 %).– Use or non-use of oak must be indicated on the offer under additional information.– An organic wine may be advantageous.– Only one vintage per wine can be offered.– An image of the product must be attached to the offer.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

APRIL

search number	RW160408
product type	white wine
supplementary type	sweet
container	0.187-litre bottle
retail price	maximum € 16.90
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Riesling (100 %).– Beerenauslese.– The region of production must be indicated on the offer under additional information.– Only one vintage per wine can be offered.– An image of the product must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
Offers must be valid till at least 31 October 2016.
by 29 April 2016 samples must be at Alko

APRIL

search number	RW160409
product type	white wine
container	0.75-litre bottle
region of production	Rheingau
retail price	maximum € 44.90
availability	minimum 360 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Riesling.– Erstes Gewächs.– The name of the vineyard must be indicated on the offer under additional information and on the label.– Only one vintage per wine can be offered.– An image of the product must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
Offers must be valid till at least 31 October 2016.
by 29 April 2016 samples must be at Alko

MAY

search number	RW160503
product type	white wine
supplementary type	sweet
container	0.375-litre bottle
region of production	Mosel
retail price	maximum € 19.90
availability	minimum 420 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Riesling.– Auslese.– Single vineyard wine. The name of the vineyard must be indicated on the offer under additional information and on the label.– Sugar content (g/l) must be indicated on the offer under additional information.– Only one vintage per wine can be offered.– An image of the product must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko

Offers must be valid till at least 30 November 2016.

by 30 May 2016 samples must be at Alko

GREECE

MAIN PRODUCTS

JANUARY

search number	W160109
product type	white wine
supplementary type	dry
container	0.75-litre bottle
taste style	crisp & fruity or nuanced & structured
retail price	maximum € 11.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Assyrtiko (100 %) or Moschofilero (100 %).– The grape variety must be indicated on the offer under additional information.– The grape variety must appear on the label.– The region of production and the classification of the wine must be indicated on the offer under additional information and on the label.– Vintage wine. The vintage must be indicated on the label.– An organic wine may be advantageous.– Screw cap closure may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

HUNGARY

MAIN PRODUCTS

FEBRUARY

search number	W160211
product type	red wine
container	0.75-litre bottle
region of production	Villány-Siklós or Szekszárd
taste style	luscious & jammy or nuanced & developed
retail price	maximum € 12.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– A blend of three or more grape varieties including Kékfrankos.– The region of production, grape varieties and their proportions must be indicated on the offer under additional information.– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– An image of the product must be attached to the offer.
listing month estimate	August 2016

by 14 March 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

MAY

search number	RW160504
product type	red wine
container	0.75-litre glass bottle
region of production	Eger
retail price	maximum € 19.90
availability	minimum 480 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Egri Bikavér.– The grape varieties and their proportions must be indicated on the offer under additional information.– The classification of the wine must be indicated on the offer under additional information.– Only one vintage per wine can be offered.– An image of the product must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 30 May 2016 samples must be at Alko

MAIN PRODUCTS

JANUARY

search number	W160108
product type	red wine
supplementary type	organic wine
container	0.75-litre bottle
region of production	Sicily
taste style	berried & fresh
retail price	maximum € 12.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Frappato.– Classified wine. The classification of the wine must be indicated on the offer under additional information.– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

FEBRUARY

search number	W160207
product type	sparkling wine, not sparkling rosé wine
sweetness level g/l	minimum 32/ g/l
sweetness classification on the label	Demi-Sec or Dolce
alcohol content	5 - 7,5 percent by volume
container	0.75-litre bottle
retail price	maximum € 9.49
distribution level	Wide
other criteria	<ul style="list-style-type: none">– Grape variety Moscato.– The region of production and the classification of the wine must be indicated on the offer under additional information.– A wine suitable for vegans. This must be indicated on the label.– Sugar content (g/l) must be indicated on the offer under additional information.– Modern, youthful style and appearance will be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016

by 14 March 2016 samples must be at Alko

MARCH

search number	W160305
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	DOC Friuli Colli Orientali
taste style	nuanced & structured
retail price	maximum € 19.90
distribution level	Super Premium
other criteria	<ul style="list-style-type: none">– Grape variety Ribolla Gialla.– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– A renowned producer and/or an esteemed representative of the style in question will be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

by 12 April 2016 samples must be at Alko

APRIL

search number
product type
container
region of production
taste style
retail price
distribution level
other criteria

W160407

red wine
0.75-litre bottle
IGT Toscana
luscious & jammy
maximum € 9.49
Mainstream

- Grape variety Sangiovese or a blend of two grape varieties including Sangiovese. In a blend the proportion of Sangiovese has to be minimum 70 percent.
- The grape varieties and their proportions must be indicated on the offer under additional information.
- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
- Screw cap closure.
- Moderate price may be advantageous.
- A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.
- Registration in the recycling system may be advantageous.
- An image of the product must be attached to the offer.

listing month estimate

October 2016

by 16 May 2016 samples must be at Alko

MAY

search number
product type
container
region of production
taste style
retail price
distribution level
other criteria

W160502

red wine
0.75-litre bottle
Tuscany
luscious & jammy or nuanced & developed
maximum € 13.90
Premium

- Wine made by so-called Governo -method. This must be indicated on the front label.
- The grape varieties and their proportions must be indicated on the offer under additional information.
- Classified wine. The classification of the wine must be indicated on the offer under additional information.
- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
- Sugar content (g/l) must be indicated on the offer under additional information.
- An image of the product must be attached to the offer.

listing month estimate

November 2016

by 14 June 2016 samples must be at Alko

JUNE

search number
product type
container
region of production
taste style
retail price
availability

W160601

red wine
0.75-litre bottle
DOC Barbera d'Alba or DOC Barbera d'Alba Superiore
luscious & jammy
maximum € 34.90

Availability of the initial vintage minimum 600 bottles; number of bottles to be indicated on the offer

Super Premium

- Aged in oak barrels. The duration of aging must be indicated on the offer under additional information.
- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
- A renowned producer and/or an esteemed representative of the style in question will be advantageous.
- Single vineyard wine (= Vigna) may be advantageous. The name of the vineyard (Vigna) must be indicated on the offer under additional information and on the label.
- An image of the product must be attached to the offer.

listing month estimate

November 2016

by 15 July 2016 samples must be at Alko

SERVICE PRODUCTS

APRIL

search number	PW160401
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	DOCG Vernaccia di San Gimignano
taste style	nuanced & structured
vintage	not older than 2014
retail price	maximum € 17.90
availability	minimum 2000 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– An image of the product must be attached to the offer.
listing month estimate	October 2016

by 16 May 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

FEBRUARY

search number	RW160204
product type	white wine
container	0.75-litre bottle
region of production	DOC Etna Bianco or DOC Etna Bianco Superiore
vintage	not older than 2014
retail price	maximum € 27.90
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– The grape varieties and their proportions must be indicated on the offer under additional information.– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– A renowned brand and/or an esteemed representative of the style in question may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 31 August 2016.
by 29 February 2016 samples must be at Alko

FEBRUARY

search number	RW160205
product type	red wine
container	0.375-litre bottle
region of production	DOCG Amarone della Valpolicella or DOCG Amarone della Valpolicella Classico
vintage	2011
retail price	maximum € 18.90
availability	minimum 2000 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– The grape varieties and their proportions must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	August 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 31 August 2016.
by 29 February 2016 samples must be at Alko

MARCH

search number
product type
container
retail price
availability
other criteria

RW160306

red wine
0.75-litre bottle
the retail price is determined by the offers received
minimum 120 bottles; number of bottles to be indicated on the offer

- A so called natural wine.
- The production process must be explained on the offer under additional information.
- The grape variety or varieties and their proportions must be indicated on the offer under additional information.
- The region of production and the classification of the wine must be indicated on the offer under additional information.
- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
- An esteemed representative of the style in question will be advantageous.
- An image of the product must be attached to the offer.
- More than one product might be purchased based on this search.

listing month estimate September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

MARCH

search number
product type
container
region of production
retail price
availability
other criteria

RW160307

red wine
0.75-litre bottle
DOC Etna Rosso
maximum € 29.90
minimum 800 bottles; number of bottles to be indicated on the offer

- The grape varieties and their proportions must be indicated on the offer under additional information.
- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
- A renowned producer and/or an esteemed representative of the style in question may be advantageous.
- An image of the product must be attached to the offer.

listing month estimate September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

MARCH

search number
product type
container
retail price
availability
other criteria

RW160308

white wine
0.75-litre bottle
the retail price is determined by the offers received
minimum 120 bottles; number of bottles to be indicated on the offer

- A so called natural wine and/or so-called orange wine.
- The production process must be explained on the offer under additional information.
- The grape variety or varieties must be indicated on the offer under additional information.
- The region of production and the classification of the wine must be indicated on the offer under additional information.
- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
- An esteemed representative of the style in question will be advantageous.
- An image of the product must be attached to the offer.
- More than one product might be purchased based on this search.

listing month estimate September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

APRIL

search number	RW160404
product type	red wine
container	0.75-litre bottle
region of production	DOCG Brunello di Montalcino or DOCG Brunello di Montalcino Riserva
vintage	2010
retail price	maximum € 49.90
availability	minimum 1600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– The product must have a wooden gift box.– Riserva -classified wine may be advantageous.– A renowned producer and/or an esteemed representative of the style in question may be advantageous.– Images of the product and the gift box must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko

Offers must be valid till at least 30 November 2016.

by 29 April 2016 samples must be at Alko

APRIL

search number	RW160405
product type	red wine
container	0.75-litre bottle
region of production	DOCG Cerasuolo di Vittoria Classico
retail price	maximum € 29.90
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– A renowned brand and/or an esteemed representative of the style in question may be advantageous.– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– An image of the product must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko

Offers must be valid till at least 31 October 2016.

by 29 April 2016 samples must be at Alko

MAY

search number	RW160501
product type	red wine
container	1.5-litre bottle
region of production	DOCG Chianti Classico Riserva or DOCG Chianti Classico Gran Selezione
vintage	2011
retail price	maximum € 59.90
availability	minimum 1000 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– The grape varieties and their proportions must be indicated on the offer under additional information.– The classification of the wine must be indicated on the offer under additional information.– A renowned brand and/or an esteemed representative of the style in question may be advantageous.– The product must have a wooden gift box.– Images of the product and the gift box must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko

Offers must be valid till at least 30 November 2016.

by 30 May 2016 samples must be at Alko

JUNE

search number	RW160601
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	DOC Lugana Riserva
retail price	maximum € 29.90
availability	minimum 800 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– An image of the product must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 15 June 2016 offers must be at Alko

Offers must be valid till at least 30 November 2016.

by 29 June 2016 samples must be at Alko

JAPAN

LIMITED AVAILABILITY PRODUCTS

MARCH

search number	RW160309
product type	sake
container	0.72-litre bottle
retail price	maximum € 49.90
availability	minimum 300 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Junmai Daiginjo.– The rice variety or varieties must be indicated on the offer under additional information.– Sake Meter Value (SMV) must be indicated on the offer under additional information.– The product must have a gift box.– An image of the product must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko

Offers must be valid till at least 30 November 2016.

by 29 March 2016 samples must be at Alko

LUXEMBURG

LIMITED AVAILABILITY PRODUCTS

JANUARY

search number	RW160107
product type	white wine
supplementary type	dry
container	0.75-litre bottle
retail price	maximum € 19.90
availability	minimum 900 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Riesling.– The region of production and the classification of the wine must be indicated on the offer under additional information.– Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer under additional information.– Only one vintage per product can be offered.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko
Offers must be valid till at least 31 July 2016.
by 29 January 2016 samples must be at Alko

MEXICO

LIMITED AVAILABILITY PRODUCTS

APRIL

search number	RW160406
product type	red wine
container	0.75-litre bottle
retail price	the retail price is determined by the offers received
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Shiraz or Petite Sirah.– The grape variety must appear on the label.– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– An image of the product must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 29 April 2016 samples must be at Alko

NEW ZEALAND

MAIN PRODUCTS

MARCH

search number	W160310
product type	white wine
supplementary type	organic wine
container	0.75-litre bottle
taste style	nuanced & structured
retail price	maximum € 18.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Sauvignon Blanc.– The region of production must be indicated on the offer under additional information.– Moderate price may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	October 2016

by 15 April 2016 samples must be at Alko

MARCH

search number	W160311
product type	red wine
container	0.75-litre bottle
taste style	luscious & jammy or robust & powerful
retail price	maximum € 19.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Merlot or a blend of maximum three grape varieties one being Merlot.– The grape varieties and their proportions must be indicated on the offer under additional information.– A more accurate region of production must be indicated on the offer under additional information and on the label.– An image of the product must be attached to the offer.
listing month estimate	September 2016

by 15 April 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

FEBRUARY

search number	RW160207
product type	sparkling wine, not sparkling rosé wine
sweetness level g/l	maximum 17 g/l
container	0.75-litre bottle
retail price	maximum € 29.90
availability	minimum 1200 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– The region of production, grape varieties and their proportions must be indicated on the offer under additional information.– Sparkling wine produced with traditional method.– Sugar content (g/l) must be indicated on the offer under additional information.– A renowned producer may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 February 2016 samples must be at Alko

MAIN PRODUCTS

MARCH

search number	W160307
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	DOP/DOC Dão
taste style	nuanced & structured or generous & toasty
retail price	maximum € 12.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Encruzado (100 %).– An image of the product must be attached to the offer.
listing month estimate	September 2016

by 15 April 2016 samples must be at Alko

APRIL

search number	W160408
product type	red wine
container	0.75-litre bottle
region of production	DOP/DOC Douro
taste style	luscious & jammy or robust & powerful
retail price	maximum € 8.99
distribution level	Wide
other criteria	<ul style="list-style-type: none">– A blend of three or more grape varieties including Touriga Nacional, Touriga Franca and Tinta Roriz.– The grape varieties and their proportions must be indicated on the offer under additional information.– The duration of oak ageing must be indicated on the offer under additional information.– A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	October 2016

by 16 May 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

FEBRUARY

search number	RW160206
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	DOP/DOC Alentejo
retail price	maximum € 19.90
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">- A blend of three or more grape varieties including Antão Vaz, Roupeiro and Arinto.- The grape varieties and their proportions must be indicated on the offer under additional information.- Oak aged. The duration of oaking must be indicated on the offer under additional information.- The vintage must be indicated on the offer under additional information.- Only one vintage per wine can be offered.- An image of the product must be attached to the offer.
listing month estimate	August 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 31 August 2016.
by 29 February 2016 samples must be at Alko

APRIL

search number	RW160407
product type	red wine
container	0.75-litre bottle
region of production	DOP/DOC Douro
retail price	maximum € 19.90
availability	minimum 900 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">- A blend of three or more grape varieties including Touriga Franca and Tinta Amarela.- Touriga Franca and Tinta Amarela must be the two most dominant grape varieties in the blend.- The grape varieties and their proportions must be indicated on the offer under additional information.- Duration of oak ageing must be indicated on the offer under additional information.- The vintage must be indicated on the offer under additional information.- Only one vintage per wine can be offered.- An image of the product must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
Offers must be valid till at least 31 October 2016.
by 29 April 2016 samples must be at Alko

SLOVENIA

SERVICE PRODUCTS

MARCH

search number	PW160301
product type	white wine
supplementary type	dry
container	0.75-litre bottle
taste style	crisp & fruity or nuanced & structured
retail price	maximum € 12.90
availability	minimum 4000 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Sauvignon Blanc or a blend of two grape varieties, one of which must be Sauvignon Blanc.– The grape varieties and their proportions must be indicated on the offer under additional information.– The grape variety or varieties must appear on the label.– Vintage wine. The vintage must appear on the label.– An image of the product must be attached to the offer.
listing month estimate	September 2016

by 14 April 2016 samples must be at Alko

SOUTH AFRICA

MAIN PRODUCTS

JANUARY

search number	W160107
product type	red wine
supplementary type	organic ethical trade product
container	0.75-litre bottle
region of production	Western Cape
taste style	luscious & jammy or robust & powerful
retail price	maximum € 9.99
distribution level	Wide
other criteria	<ul style="list-style-type: none">– Grape variety Shiraz (100 %).– A low sulphite wine may be advantageous. In this case the wine must be produced without added sulphite and this must appear on the offer under additional information and on the label. Product must be suitable to be stored in room temperature.– The grape variety must appear on the label.– Vintage wine. The vintage must be indicated on the label.– Classified (WO) wine.– The region of production of the wine must be indicated on the offer under additional information.– Screw cap closure.– A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

FEBRUARY

search number
product type
supplementary type
container
region of production
taste style
retail price
distribution level
other criteria

W160205

white wine
medium dry
0.75-litre bottle
WO Stellenbosch
crisp & fruity or nuanced & structured
maximum € 10.90
Mainstream

- A blend of three grape varieties; Muscat de Frontignan, Viognier and Gewürztraminer.
- The proportion of the dominant grape variety may not exceed 70 percent.
- The grape varieties and their proportions must be indicated on the offer under additional information.
- Sugar content (g/l) and total acidity in tartaric acid (g/l) must be indicated on the offer under additional information.
- Screw cap closure.
- A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.
- Registration in the recycling system may be advantageous.
- An image of the product must be attached to the offer.

listing month estimate

September 2016

by 14 March 2016 samples must be at Alko

FEBRUARY

search number
product type
supplementary type
container
region of production
taste style
retail price
distribution level
other criteria

W160206

red wine
sugar content 10 - 15 g/l
0.75-litre bottle
Western Cape
smooth & fruity
maximum € 6.49
Wide Plus

- A blend of two grape varieties including Merlot. The other grape variety must be other than Pinotage.
- Dominant grape variety must be Merlot.
- The grape varieties and their proportions must be indicated on the offer under additional information.
- The grape varieties must appear on the label.
- A product from a producer currently included in Alko's general selection.
- Classified wine (WO). The region of production must be indicated on the offer under additional information.
- Sugar content (g/l) must be indicated on the offer under additional information.
- Screw cap closure.
- Modern, youthful style and appearance will be advantageous.
- A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.
- Registration in the recycling system may be advantageous.
- An image of the product must be attached to the offer.

listing month estimate

September 2016

by 14 March 2016 samples must be at Alko

APRIL

search number	W160406
product type	white wine
supplementary type	dry
container	0.75-litre bottle
region of production	WO Paarl
taste style	generous & toasty
retail price	maximum € 15.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Chardonnay.– The grape variety must appear on the label.– Oak aged. The duration of oak aging must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	November 2016

by 16 May 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

JANUARY

search number	RW160106
product type	red wine
container	0.75-litre bottle
region of production	WO Stellenbosch
retail price	maximum € 19.90
availability	minimum 900 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– A blend of three or more grape varieties including Cabernet Sauvignon, Merlot and Petit Verdot.– The proportion of the dominant grape variety may not exceed 60 percent.– The grape varieties and their proportions must be indicated on the offer under additional information.– Only one vintage per wine can be offered.– An image of the product must be attached to the offer.
listing month estimate	August 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko
Offers must be valid till at least 31 August 2016.
by 29 January 2016 samples must be at Alko

FEBRUARY

search number
product type
supplementary type
container
region of production
retail price
availability
other criteria

RW160203

white wine
sweet
0.375-litre bottle
Western Cape
maximum € 9.99
minimum 1800 bottles; number of bottles to be indicated on the offer

- Noble Late Harvest.
- The grape variety or varieties and their proportions must be indicated on the offer under additional information.
- The region of production must be indicated on the offer under additional information.
- Sugar content (g/l) must be indicated on the offer under additional information.
- Only one vintage per wine can be offered.
- An image of the product must be attached to the offer.

listing month estimate

September 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 February 2016 samples must be at Alko

MARCH

search number
product type
sweetness classification
on the label
container
retail price
availability
other criteria

RW160305

sparkling wine, not sparkling rosé wine

Brut
0.75-litre glass bottle
maximum € 24.90
minimum 480 bottles; number of bottles to be indicated on the offer

- Méthode Cap Classique.
- Blanc de blanc, which must be mentioned on the label.
- The grape variety or varieties and their proportions must be indicated on the offer under additional information.
- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
- Only one vintage per wine can be offered.
- An image of the product must be attached to the offer.

listing month estimate

October 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 31 October 2016.
by 29 March 2016 samples must be at Alko

APRIL

search number
product type
container
region of production
retail price
availability
other criteria

RW160403

red wine
0.75-litre bottle
Walker Bay, Elgin or Cape Agulhas
maximum € 19.90
minimum 900 bottles; number of bottles to be indicated on the offer

- Grape variety Shiraz.
- The region of production and the classification of the wine must be indicated on the offer under additional information.
- Only one vintage per wine can be offered.
- An image of the product must be attached to the offer.

listing month estimate

November 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 29 April 2016 samples must be at Alko

SPAIN

MAIN PRODUCTS

JANUARY

search number	W160104
product type	white wine
supplementary type	dry or medium dry organic wine: maximum sugar amount 12 g/l
container	1-litre plastic bottle
region of production	Vino de la Tierra de Castilla
taste style	smooth & light or crisp & fruity
retail price	maximum € 9.49
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">- A blend of three grape varieties including Verdejo and Sauvignon Blanc. The proportion of the dominant grape variety may not exceed 60 percent.- The grape varieties and their proportions must be indicated on the offer under additional information.- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.- Sugar content (g/l) must be indicated on the offer under additional information.- Moderate price may be advantageous.- Registration in the recycling system may be advantageous.- An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

JANUARY

search number	W160105
product type	sparkling wine, not sparkling rosé wine
sweetness level g/l	maximum 35 g/l
container	0.75-litre bottle
retail price	maximum € 6.99
distribution level	Wide Plus
other criteria	<ul style="list-style-type: none">- The grape varieties and their proportions must be indicated on the offer under additional information.- Sugar content (g/l) must be indicated on the offer under additional information.- Registration in the recycling system may be advantageous.- An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

JANUARY

search number	W160106
product type	red wine
supplementary type	joven or roble
container	0.75-litre bottle
region of production	DO Ribera del Duero
taste style	berried & fresh or luscious & jammy
retail price	maximum € 9.99
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">- Moderate price may be advantageous.- Use or non-use of oak must be indicated on the offer under additional information.- Roble may be advantageous.- Registration in the recycling system may be advantageous.- A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.- An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

FEBRUARY

search number
product type
container
region of production
taste style
retail price
distribution level
other criteria

W160203

red wine
0.75-litre bottle
DO Ribera del Duero
nuanced & developed or robust & powerful
maximum € 18.90
Mainstream

- The grape variety or varieties must be indicated on the offer under additional information.
- Only one vintage per wine can be offered.
- The duration of oak barrel ageing minimum 12 months. The duration must be indicated on the offer under additional information.
- Barrel aged in french oak may be advantageous.
- Reserva -classified wine may be advantageous.
- Registration in the recycling system may be advantageous.
- An image of the product must be attached to the offer.

listing month estimate

August 2016

FEBRUARY

search number
product type
supplementary type
container
region of production
taste style
retail price
distribution level
other criteria

W160204

red wine
crianza
0.75-litre bottle
DO Ribera del Duero
luscious & jammy or robust & powerful
maximum € 14.90
Premium

- The grape variety or varieties must be indicated on the offer under additional information.
- An organic wine may be advantageous.
- An image of the product must be attached to the offer.

listing month estimate

August 2016

MARCH

search number
product type
container
region of production
taste style
retail price
distribution level
other criteria

W160304

red wine
3-litre bag-in-box
DO Jumilla
smooth & fruity or luscious & jammy
maximum € 26.50
Wide Plus

- A blend of three grape varieties; Monastrell, Petit Verdot and Cabernet Sauvignon. The proportion of the dominant grape variety may not exceed 50 percent.
- The grape varieties and their proportions must be indicated on the offer under additional information.
- Sugar content (g/l) must be indicated on the offer under additional information.
- Vintage wine. Vintage must be indicated on the product package.
- Taste style smooth and fruity may be advantageous.
- An image of the product must be attached to the offer.

listing month estimate

September 2016

by 12 April 2016 samples must be at Alko

MAY

search number	W160501
product type	red wine
container	0.75-litre bottle
region of production	DOCa Rioja
taste style	berried & fresh or luscious & jammy
retail price	maximum € 10.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Tempranillo (100 %).– Oak barrel aged in French oak for 6 months.– Modern, youthful style and appearance will be advantageous.– An image of the product must be attached to the offer.
listing month estimate	November 2016

by 14 June 2016 samples must be at Alko

SERVICE PRODUCTS

JANUARY

search number	PW160102
product type	non-alcoholic sparkling wine or non-alcoholic rosé sparkling wine
alcohol content	0 – 2.8 percent by volume
container	0.2-litre bottle
retail price	maximum € 2.99
availability	minimum 15000 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape varieties and their proportions must be indicated on the offer under additional information.– The production process must be explained on the offer under additional information.– Sugar content (g/l) must be indicated on the offer under additional information.– Alcohol content of maximum 0.5 percent by volume may be advantageous.– An image of the product must be attached to the offer.– Two products may be purchased based on this search.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

JANUARY

search number	PW160103
product type	non-alcoholic wine
alcohol content	0 – 2.8 percent by volume
container	0.75-litre bottle
retail price	maximum € 8.99
availability	minimum 8000 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape varieties and their proportions must be indicated on the offer under additional information.– The production process must be explained on the offer under additional information.– Sugar content (g/l) must be indicated on the offer under additional information. Low sugar content will be advantageous.– Alcohol content of maximum 0.5 percent by volume may be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.– Two products may be purchased based on this search.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

JUNE

search number	PW160601
product type	white wine
supplementary type	sweet
container	0.375-litre bottle
region of production	Navarra
retail price	maximum € 7.99
availability	minimum 900 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Moscatel.– Sugar content (g/l) must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	November 2016

by 14 July 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

JANUARY

search number	RW160105
product type	white wine
supplementary type	medium dry
container	0.75-litre glass bottle
region of production	DO Penedès
retail price	maximum € 18.90
availability	minimum 1200 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– A blend of three grape varieties; Sauvignon Blanc, Gewürztraminer and Muscat.– The grape varieties and their proportions must be indicated on the offer under additional information.– An organic wine may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko
Offers must be valid till at least 31 July 2016.
by 29 January 2016 samples must be at Alko

FEBRUARY

search number	RW160202
product type	red wine
container	0.75-litre bottle
region of production	DO Ribera del Duero
retail price	maximum € 39.90
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Barrel aged exclusively in french oak. The duration of oak barrel aging must be indicated on the offer under additional information.– Single vineyard wine may be advantageous. The name of the vineyard must in that case be indicated on the offer under additional information and on the label.– Only one vintage per wine can be offered.– An image of the product must be attached to the offer.
listing month estimate	August 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 31 August 2016.

MARCH

search number	RW160304
product type	sparkling wine, not a sparkling rosé wine
sweetness classification on the label	Brut Nature, Extra Brut, Brut
container	0.75-litre bottle
region of production	DO Penedès
retail price	maximum € 19.90
availability	minimum 1200 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– A so called Clàssic Penedès.– Reserva.– The grape varieties and their proportions must be indicated on the offer under additional information.– Sugar content (g/l) must be indicated on the offer under additional information.– Organic wine may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko

Offers must be valid till at least 30 September 2016.

by 29 March 2016 samples must be at Alko

APRIL

search number	RW160402
product type	sparkling wine, not sparkling rosé wine
container	0.75-litre bottle
region of production	DO Cava
retail price	maximum € 29.90
availability	minimum 900 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Gran Reserva.– A blend of three or more grape varieties including Chardonnay.– Grape varieties and their proportions must be indicated on the offer under additional information.– Only one vintage per wine can be offered.– Vintage must be indicated on the offer under additional information.– A new producer in Alko's general selection may be may be advantageous.– A gift box may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko

Offers must be valid till at least 31 October 2016.

by 29 April 2016 samples must be at Alko

TURKEY

SERVICE PRODUCTS

APRIL

search number	PW160402
product type	red wine
container	0.75-litre bottle
taste style	luscious & jammy or robust & powerful
retail price	maximum € 9.99
availability	minimum 3000 bottles/year; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– The grape variety or varieties must be indicated on the offer under additional information.– Original regional grape variety or varieties may be advantageous.– The region of production must be indicated on the offer under additional information.– Vintage wine. The vintage must appear on the label.– An image of the product must be attached to the offer.
listing month estimate	October 2016

by 16 May 2016 samples must be at Alko

MAIN PRODUCTS

JANUARY

search number	W160112
product type	white wine
supplementary type	minimum sugar amount 18 g/l
container	0.75-litre bottle
region of production	California
taste style	mellow & sweet or crisp & fruity
vintage	not older than 2014
retail price	maximum € 11.90
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">– Grape variety Gewürztraminer.– Region of production and possible sub-region of production must be indicated on the offer under additional information and on the label.– Sugar content (g/l) must be indicated on the offer under additional information.– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko

FEBRUARY

search number	W160212
product type	red wine
container	0.75-litre glass bottle
region of production	Washington
taste style	berried & fresh or luscious & jammy
retail price	maximum € 15.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Grape variety Merlot.– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– Screw cap closure may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

by 14 March 2016 samples must be at Alko

APRIL

search number
product type
container
region of production
taste style
retail price
distribution level
other criteria

W160412

red wine
0.75-litre bottle

California

smooth & fruity or luscious & jammy

maximum € 11.90

Mainstream

– Only one product per offeror can be offered to this search.

– Grape variety Zinfandel.

– Sugar content (g/l) must be indicated on the offer under additional information.

– Oaked. The duration of oaking must be indicated on the offer under additional information.

– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.

– Screw cap closure.

– Modern, youthful style and appearance will be advantageous.

– A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.

– Registration in the recycling system may be advantageous.

– An image of the product must be attached to the offer.

listing month estimate

November 2016

by 16 May 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

JANUARY

search number
product type
container
region of production
vintage
retail price
availability
other criteria

RW160109

red wine

0.75-litre bottle

Paso Robles or Lodi

2012 or 2013

maximum € 34.90

minimum 1200 bottles; number of bottles to be indicated on the offer

– Grape variety Zinfandel.

– The vintage must be indicated on the offer under additional information and on the label.

– Only one vintage per wine can be offered.

– A more accurate region of production and sub-region must be indicated on the offer under additional information and on the label.

– A renowned brand and/or an esteemed representative of the style in question will be advantageous.

– An image of the product must be attached to the offer.

listing month estimate

August 2016

Offer can be submitted starting 4 January 2016.

Selection is scheduled as follows:

by 15 January 2016 offers must be at Alko

Offers must be valid till at least 31 August 2016.

by 29 January 2016 samples must be at Alko

FEBRUARY

search number	RW160208
product type	red wine
container	0.375-litre bottle
region of production	Napa Valley or Sonoma County
vintage	not older than 2012
retail price	maximum € 19.90
availability	minimum 1000 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Grape variety Cabernet Sauvignon.– The grape variety must appear on the label.– The region of production must be indicated on the offer under additional information and on the label.– A more accurate sub-region may be advantageous. This must be indicated on the offer under additional information and on the label.– The vintage must be indicated on the offer under additional information and on the label.– A renowned producer and/or an esteemed representative of the style in question may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 February 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 February 2016 samples must be at Alko

APRIL

search number	RW160410
product type	red wine
container	0.75-litre bottle
region of production	Red Mountain
retail price	maximum € 34.90
availability	minimum 800 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– A blend of at least two grape varieties including Cabernet Sauvignon. The proportion of Cabernet Sauvignon may not exceed 80 percent.– The grape varieties and their proportions must be indicated on the offer under additional information.– Vintage wine. The vintage must be indicated on the offer under additional information and on the label.– The region of production must be indicated on the offer under additional information and on the label.– An image of the product must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 29 April 2016 samples must be at Alko

MAY

search number
product type
supplementary type
container
region of production
vintage
retail price
availability
other criteria

RW160505

white wine
dry
0.75-litre bottle
Sonoma County
not older than 2013
maximum € 34.90

minimum 600 bottles; number of bottles to be indicated on the offer

- Grape variety Chardonnay.
- The region of production must be Russian River Valley, Sonoma Coast or Carneros. The region of production must be indicated on the offer under additional information and on the label.
- Vintage wine. The vintage must be indicated on the offer under additional information and on the label.
- Oak matured. The duration of oak maturation must be indicated on the offer under additional information.
- A renowned producer and/or an esteemed representative of the style in question may be advantageous.
- An image of the product must be attached to the offer.

listing month estimate

November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko

Offers must be valid till at least 30 November 2016.

by 30 May 2016 samples must be at Alko

URUGUAY

MAIN PRODUCTS

MAY

search number
product type
container
taste style
retail price
distribution level
other criteria

W160503

red wine
0.75-litre bottle
berried & fresh
maximum € 12.90
Super Premium

- Grape variety Pinot Noir.
- An image of the product must be attached to the offer.

listing month estimate

November 2016

by 14 June 2016 samples must be at Alko

STRONG BEVERAGES

SUMMARY OF PRODUCT SEARCHES

Search month	Search number	Beverage type	Country
January	S160101	flavoured vodka	Nordic countries
	S160102	flavoured spirit	country of origin not determined
	S160103	flavoured spirit	country of origin not determined
	S160104	gin	country of origin not determined
	S160105	aquavit	country of origin not determined
	S160106	other fruit distillate	Chile or Peru
	S160107	fruit liqueur	country of origin not determined
	S160108	salmiac liqueur	country of origin not determined
February	S160201	unflavoured vodka	country of origin not determined
	S160202	rum	country of origin not determined
	S160203	cognac	France
	S160204	whisky	Scotland
	S160205	whisky	United States
	PS160201	berry liqueur	country of origin not determined
March	S160301	gin	country of origin not determined
	S160302	rum	country of origin not determined
	S160303	brandy	Spain
	S160304	whisky	Scotland
	S160305	cream liqueur	country of origin not determined
	PS160301	cognac	France
	RS160301	liqueur	country of origin not determined
April	S160401	flavoured vodka	country of origin not determined
	S160402	whisky	Ireland
	S160403	herb liqueur	country of origin not determined
	S160404	spice liqueur	country of origin not determined
	S160405	fruit liqueur	country of origin not determined
	RS160401	rum	country of origin not determined
	RS160402	cognac	France
May	S160501	unflavoured vodka	country of origin not determined
	S160502	flavoured spirit	country of origin not determined
	S160503	aniseed distillate	country of origin not determined
	S160504	whisky	Scotland
	PS160501	armagnac	France
	RS160501	brandy	Spain
August	RS160801	whisky	Scotland

MAIN PRODUCTS

JANUARY

search number	S160101
product type	flavoured vodka
supplementary type	with oak flavour
alcohol content	minimum 37.5 percent by volume
container	0.7-litre glass bottle
country of origin	Nordic countries
retail price	maximum € 25.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– The production process must be explained on the offer under additional information.– A well-known brand to Finnish consumers may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

FEBRUARY

search number	S160201
product type	unflavoured vodka
supplementary type	organic
alcohol content	minimum 37.5 percent by volume
container	0.7-litre glass bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 19.99
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">– A well-known brand to Finnish consumers may be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016
send offers to arrive by	15 February 2016

by 29 February 2016 samples must be at Alko

APRIL

search number	S160401
product type	flavoured vodka
supplementary type	with blackcurrant aroma
alcohol content	minimum 37.5 percent by volume
container	0.5-litre glass bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 17.99
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">– An international, widely recognized brand may be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	October 2016
send offers to arrive by	15 April 2016

by 29 April 2016 samples must be at Alko

MAY

search number	S160501
product type	unflavoured vodka
alcohol content	minimum 40 percent by volume
container	0.7-litre glass bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 34.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– Country of origin other than Russia or Poland.– The production process must be explained on the offer under additional information.– A well-known brand to Finnish consumers will be advantageous.– An image of the product must be attached to the offer.
listing month estimate	November 2016
send offers to arrive by	16 May 2016

by 30 May 2016 samples must be at Alko

OTHER DISTILLATES

MAIN PRODUCTS

JANUARY

search number	S160102
product type	flavoured spirit
supplementary type	flavoured rum
alcohol content	minimum 35 percent by volume
container	0.7-litre glass bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 39.90
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">– With fruit aroma.– The production process must be explained on the offer under additional information.– A renowned brand and/or an esteemed representative of the style in question may be advantageous.– Sugar content (g/l) must be indicated on the offer under additional information.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number	S160103
product type	flavoured spirit
supplementary type	pre-bottled cocktail
alcohol content	minimum 22 percent by volume
container	0.7-litre glass bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 24.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– The cocktail on which the product is based must be indicated on offer under additional information.– Sugar content (g/l) must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number
product type
supplementary type
alcohol content
container
country of origin
retail price
distribution level
other criteria

S160104

gin
London gin or small batch distilled gin
minimum 40 percent by volume
0.7-litre glass bottle
country of origin not determined; to be indicated on the offer
maximum € 37.90
Mainstream
– Production method must appear on the label/package.
– A renowned brand and/or an esteemed representative of the style in question may be advantageous.
– Registration in the recycling system may be advantageous.
– An image of the product must be attached to the offer.

listing month estimate
send offers to arrive by

July 2016
15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number
product type
supplementary type
alcohol content
container
country of origin
retail price
distribution level
other criteria

S160105

aquavit
with citrus or dill aroma
minimum 38 percent by volume
0.5-litre bottle
country of origin not determined; to be indicated on the offer
maximum € 27.90
Premium
– Modern, youthful style and appearance will be advantageous.
– The production process must be explained on the offer under additional information.
– An image of the product must be attached to the offer.

listing month estimate
send offers to arrive by

July 2016
15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number
product type
supplementary type
alcohol content
container
country of origin
retail price
distribution level
other criteria

S160106

other fruit distillate
pisco
minimum 40 percent by volume
0.5-litre or 0.7-litre glass bottle
Chile or Peru
maximum € 39.90
Super Premium
– A renowned brand and/or an esteemed representative of the style in question may be advantageous.
– An image of the product must be attached to the offer.

listing month estimate
send offers to arrive by

July 2016
15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

MARCH

search number
product type
supplementary type
alcohol content
container
country of origin
retail price
distribution level
other criteria

S160301

gin
London gin or small batch distilled gin
minimum 40 percent by volume
0.7-litre glass bottle
country of origin not determined; to be indicated on the offer
maximum € 47.90
Premium
– Production method must appear on the label/package.
– The production process must be explained on the offer under additional information.
– An international, widely recognized brand may be advantageous.
– An image of the product must be attached to the offer.

listing month estimate
send offers to arrive by

September 2016
15 March 2016

by 29 March 2016 samples must be at Alko

MAY

search number
product type
supplementary type
alcohol content
container
country of origin
retail price
distribution level
other criteria

S160502

flavoured spirit
cognac based spirit
over 40 percent by volume
0.7-litre glass bottle
country of origin not determined; to be indicated on the offer
maximum € 29.90
Wide Plus
– Oaked.
– The production process must be explained on the offer under additional information.
– A well-known brand to Finnish consumers will be advantageous.
– Sugar content (g/l) must be indicated on the offer under additional information.
– Registration in the recycling system may be advantageous.
– An image of the product must be attached to the offer.

listing month estimate
send offers to arrive by

November 2016
16 May 2016

by 30 May 2016 samples must be at Alko

MAY

search number
product type
supplementary type
alcohol content
container
country of origin
retail price
distribution level
other criteria

S160503

aniseed distillate
absinthe
minimum 45 percent by volume
0.5-litre or 0.7-litre glass bottle
country of origin not determined; to be indicated on the offer
maximum € 44.90
Super Premium
– The production process must be explained on the offer under additional information.
– An image of the product must be attached to the offer.

listing month estimate
send offers to arrive by

November 2016
16 May 2016

by 30 May 2016 samples must be at Alko

MAIN PRODUCTS

FEBRUARY

search number	S160202
product type	rum
supplementary type	dark
alcohol content	minimum 50 percent by volume
container	0.5-litre bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 24.90
distribution level	Wide
other criteria	<ul style="list-style-type: none">– A well-known brand to Finnish consumers will be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016
send offers to arrive by	15 February 2016

by 29 February 2016 samples must be at Alko

MARCH

search number	S160302
product type	rum
supplementary type	dark
alcohol content	minimum 40 percent by volume
container	0.7-litre glass bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 36.90
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">– Duration of ageing must be indicated on the offer under additional information.– A new brand in Alko's assortment may be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016
send offers to arrive by	15 March 2016

by 29 March 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

APRIL

search number	RS160401
product type	rum
supplementary type	dark
alcohol content	minimum 40 percent by volume
container	0.7-litre glass bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 59.90
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Duration of ageing must be indicated on the offer under additional information.– A renowned brand and/or an esteemed representative of the style in question will be advantageous.– Gift box may be advantageous.– An image of the product must be attached to the offer.– If the product comes with a gift box, an image of the box must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko

Offers must be valid till at least 30 November 2016.

by 29 April 2016 samples must be at Alko

GRAPE BRANDY

MAIN PRODUCTS

FEBRUARY

search number	S160203
product type	cognac
supplementary type	VSOP
alcohol content	40 percent by volume
container	0.7-litre glass bottle
country of origin	France
retail price	maximum € 59.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">- Duration of ageing must be indicated on the offer under additional information.- A renowned brand and/or an esteemed representative of the style in question will be advantageous.- Gift box may be advantageous.- An image of the product must be attached to the offer.- If the product comes with a gift box, an image of the box must be attached to the offer.
listing month estimate	August 2016
send offers to arrive by	15 February 2016

by 29 February 2016 samples must be at Alko

MARCH

search number	S160303
product type	brandy
supplementary type	Brandy de Jerez
alcohol content	minimum 36 percent by volume
container	0.7-litre bottle
country of origin	Spain
retail price	maximum € 24.90
distribution level	Wide Plus
other criteria	<ul style="list-style-type: none">- Duration of ageing must be indicated on the offer under additional information.- A renowned brand and/or an esteemed representative of the style in question will be advantageous.- Registration in the recycling system may be advantageous.- An image of the product must be attached to the offer.
listing month estimate	September 2016
send offers to arrive by	15 March 2016

by 29 March 2016 samples must be at Alko

SERVICE PRODUCTS

MARCH

search number	PS160301
product type	cognac
supplementary type	XO
alcohol content	40 percent by volume
container	maximum 0.05 litres
country of origin	France
retail price	maximum € 5.49
other criteria	<ul style="list-style-type: none">- Duration of ageing must be indicated on the offer under additional information.- A well-known brand to Finnish consumers may be advantageous.- An image of the product must be attached to the offer.
listing month estimate	September 2016
send offers to arrive by	15 March 2016

by 29 March 2016 samples must be at Alko

MAY

search number	PS160501
product type	armagnac
supplementary type	minimum 10 years old
alcohol content	minimum 40 percent by volume
container	0.5-litre bottle
country of origin	France
retail price	maximum € 29.90
other criteria	<ul style="list-style-type: none">– Age of the product must appear on the label/package.– An image of the product must be attached to the offer.
listing month estimate	November 2016
send offers to arrive by	16 May 2016

by 30 May 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

APRIL

search number	RS160402
product type	cognac
supplementary type	XO
alcohol content	40 percent by volume
container	0.2-litre glass bottle
country of origin	France
retail price	maximum € 31.90
availability	minimum 720 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Duration of ageing must be indicated on the offer under additional information.– A renowned brand and/or an esteemed representative of the style in question may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
Offers must be valid till at least 31 October 2016.
by 29 April 2016 samples must be at Alko

MAY

search number	RS160501
product type	brandy
alcohol content	minimum 38 percent by volume
container	0.7-litre glass bottle
country of origin	Spain
retail price	maximum € 42.90
availability	minimum 600 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Duration of ageing must be indicated on the offer under additional information.– An esteemed representative of the style in question will be advantageous.– An image of the product must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko
Offers must be valid till at least 30 November 2016.
by 30 May 2016 samples must be at Alko

WHISKY

MAIN PRODUCTS

FEBRUARY

search number	S160204
product type	whisky
supplementary type	blended whisky
alcohol content	minimum 40 percent by volume
container	0.7-litre glass bottle
country of origin	Scotland
retail price	maximum € 33.90
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">– Duration of ageing must be indicated on the offer under additional information.– The proportion of malted barley must be indicated on the offer under additional information.– Smoky flavour and/or high malt content will be advantageous.– An international, widely recognized brand may be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016
send offers to arrive by	15 February 2016

by 29 February 2016 samples must be at Alko

FEBRUARY

search number	S160205
product type	whisky
supplementary type	bourbon or straight rye whiskey
alcohol content	minimum 40 percent by volume
container	0.7-litre glass bottle
country of origin	United States
retail price	maximum € 42.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– The grain varieties and their proportions in mash bill must be indicated on the offer under additional information.– Rye whiskey or high rye mash bill will be advantageous.– A renowned brand and/or an esteemed representative of the style in question may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	August 2016
send offers to arrive by	15 February 2016

by 29 February 2016 samples must be at Alko

MARCH

search number	S160304
product type	whisky
supplementary type	single malt
alcohol content	minimum 40 percent by volume
container	0.7-litre bottle
country of origin	Scotland
retail price	maximum € 39.90
distribution level	Wide
other criteria	<ul style="list-style-type: none">– Smoky flavour will be advantageous.– Registration in the recycling system may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016
send offers to arrive by	15 March 2016

by 29 March 2016 samples must be at Alko

APRIL

search number	S160402
product type	whisky
supplementary type	blended whisky
alcohol content	minimum 40 percent by volume
container	0.7-litre glass bottle
country of origin	Ireland
retail price	maximum € 45.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– The production process must be explained on the offer under additional information.– An international, widely recognized brand may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	October 2016
send offers to arrive by	15 April 2016

by 29 April 2016 samples must be at Alko

MAY

search number	S160504
product type	whisky
supplementary type	blended malt
alcohol content	minimum 40 percent by volume
container	0.7-litre glass bottle
country of origin	Scotland
retail price	maximum € 64.90
distribution level	Premium
other criteria	<ul style="list-style-type: none">– An esteemed representative of the style in question will be advantageous.– An image of the product must be attached to the offer.
listing month estimate	November 2016
send offers to arrive by	16 May 2016

by 30 May 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

AUGUST

search number	RS160801
product type	whisky
supplementary type	single malt
alcohol content	minimum 40 percent by volume
container	0.7-litre glass bottle
country of origin	Scotland
retail price	the retail price is determined by the offers received
availability	minimum 240 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– The product must be bottled by the original distillery.– An international new release will be advantageous.– If more than one product is purchased based on this search, they will have different listing dates between October and December.– An image of the product must be attached to the offer.
number of listings	maximum 4 products
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 August 2016 offers must be at Alko
Offers must be valid till at least 31 December 2016.
by 29 August 2016 samples must be at Alko

MAIN PRODUCTS

JANUARY

search number	S160107
product type	fruit liqueur
supplementary type	with mango aroma
alcohol content	15 - 22 percent by volume
container	0.7-litre bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 14.99
distribution level	Wide
other criteria	<ul style="list-style-type: none">- Sour taste profile will be advantageous.- The taste profile of the product must be described on the offer under additional information.- Modern, youthful style and appearance will be advantageous.- Sugar content (g/l) must be indicated on the offer under additional information.- Registration in the recycling system may be advantageous.- An image of the product must be attached to the offer.
listing month estimate	July 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

JANUARY

search number	S160108
product type	salmiac liqueur
supplementary type	combination of salmiac and raspberry
alcohol content	15 - 22 percent by volume
container	0.35-litre bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 6.99
distribution level	Wide Plus
other criteria	<ul style="list-style-type: none">- A well-known brand to Finnish consumers will be advantageous.- Sugar content (g/l) must be indicated on the offer under additional information.- Registration in the recycling system may be advantageous.- An image of the product must be attached to the offer.
listing month estimate	August 2016
send offers to arrive by	15 January 2016

Offer can be submitted starting 4 January 2016.

by 29 January 2016 samples must be at Alko

MARCH

search number	S160305
product type	cream liqueur
supplementary type	rum based liqueur
alcohol content	15 - 22 percent by volume
container	0.35-litre bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 12.90
distribution level	Mainstream
other criteria	<ul style="list-style-type: none">- The taste profile of the product must be described on the offer under additional information.- A new taste variant in Alko's assortment may be advantageous.- Sugar content (g/l) must be indicated on the offer under additional information.- Registration in the recycling system may be advantageous.- An image of the product must be attached to the offer.
listing month estimate	September 2016
send offers to arrive by	15 March 2016

by 29 March 2016 samples must be at Alko

APRIL

search number
product type
alcohol content
container
country of origin
retail price
distribution level
other criteria

S160403

herb liqueur
minimum 40 percent by volume
0.35-litre bottle
country of origin not determined; to be indicated on the offer
maximum € 13.99
Wide
– A new product in our assortment, not an additional bottle size of an existing listing.
– A renowned brand and/or an esteemed representative of the style in question will be advantageous.
– Sugar content (g/l) must be indicated on the offer under additional information.
– Registration in the recycling system may be advantageous.
– An image of the product must be attached to the offer.

listing month estimate
send offers to arrive by

October 2016
15 April 2016

by 29 April 2016 samples must be at Alko

APRIL

search number
product type
supplementary type
alcohol content
container
country of origin
retail price
distribution level
other criteria

S160404

spice liqueur
with cacao aroma
minimum 22 percent by volume
0.5-litre bottle
country of origin not determined; to be indicated on the offer
maximum € 13.49
Premium
– Colorless liqueur.
– An international, widely recognized brand may be advantageous.
– Moderate price may be advantageous.
– Sugar content (g/l) must be indicated on the offer under additional information.
– An image of the product must be attached to the offer.

listing month estimate
send offers to arrive by

November 2016
15 April 2016

by 29 April 2016 samples must be at Alko

APRIL

search number
product type
supplementary type
alcohol content
container
country of origin
retail price
distribution level
other criteria

S160405

fruit liqueur
with chocolate and pear aroma
minimum 35 percent by volume
0.5-litre glass bottle
country of origin not determined; to be indicated on the offer
maximum € 23.90
Mainstream
– An international, widely recognized brand will be advantageous.
– Sugar content (g/l) must be indicated on the offer under additional information.
– Registration in the recycling system may be advantageous.
– An image of the product must be attached to the offer.

listing month estimate
send offers to arrive by

October 2016
15 April 2016

by 29 April 2016 samples must be at Alko

SERVICE PRODUCTS

FEBRUARY

search number	PS160201
product type	berry liqueur
supplementary type	maraschino
alcohol content	minimum 22 percent by volume
container	0.5-litre glass bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 19.99
other criteria	<ul style="list-style-type: none">– A renowned brand and/or an esteemed representative of the style in question may be advantageous.– Sugar content (g/l) must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	August 2016
send offers to arrive by	15 February 2016

by 29 February 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

MARCH

search number	RS160301
product type	liqueur
supplementary type	cognac, whisky or gin based liqueur
alcohol content	minimum 26 percent by volume
container	0.7-litre glass bottle
country of origin	country of origin not determined; to be indicated on the offer
retail price	maximum € 45.00
availability	minimum 360 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– The taste profile of the product must be described on the offer under additional information.– An international, widely recognized brand will be advantageous.– Sugar content (g/l) must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko
Offers must be valid till at least 30 September 2016.
by 29 March 2016 samples must be at Alko

INTERMEDIATE PRODUCTS

SUMMARY OF PRODUCT SEARCHES

Search month	Search number	Beverage type	Country
January	F160101	flavoured fortified wine or fortified fruit wine	Sweden, Finland
February	F160201	portwine	Portugal
March	RF160301	sherry	Spain
April	RF160401	portwine	Portugal
May	RF160501	portwine	Portugal

PORT WINE

MAIN PRODUCTS

FEBRUARY

search number	F160201
product type	portwine
supplementary type	reserve
container	0,2-litre bottle or 0.375-litre bottle
country of origin	Portugal
retail price	maximum € 8.99
distribution level	Premium
other criteria	– Only one bottle size per product can be offered. – An image of the product must be attached to the offer.
listing month estimate	August 2016

by 14 March 2016 samples must be at Alko

LIMITED AVAILABILITY PRODUCTS

APRIL

search number	RF160401
product type	portwine
supplementary type	30 years old tawny
container	0.375-litre bottle
country of origin	Portugal
retail price	maximum € 64.90
availability	minimum 180 bottles; number of bottles to be indicated on the offer
other criteria	– If the product comes with a gift box, an image of the box must be attached to the offer. – An image of the product must be attached to the offer.
listing month estimate	October 2016

Selection is scheduled as follows:

by 15 April 2016 offers must be at Alko
Offers must be valid till at least 31 October 2016.
by 29 April 2016 samples must be at Alko

MAY

search number	RF160501
product type	portwine
supplementary type	vintage
container	0.75-litre bottle
country of origin	Portugal
retail price	maximum € 49.90
availability	minimum 360 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– The vintage must be indicated on the offer under additional information.– Vintage 2007 or older may be advantageous.– Only one vintage per wine can be offered.– If the product comes with a gift box, an image of the box must be attached to the offer.– An image of the product must be attached to the offer.
listing month estimate	November 2016

Selection is scheduled as follows:

by 16 May 2016 offers must be at Alko

Offers must be valid till at least 30 November 2016.

SHERRY

LIMITED AVAILABILITY PRODUCTS

MARCH

search number	RF160301
product type	sherry
supplementary type	cream
container	0.5-litre bottle
country of origin	Spain
region of production	DO Jerez-Xérès-Sherry
retail price	maximum € 17.90
availability	minimum 400 bottles; number of bottles to be indicated on the offer
other criteria	<ul style="list-style-type: none">– Sugar content (g/l) must be indicated on the offer under additional information.– A renowned producer may be advantageous.– An image of the product must be attached to the offer.
listing month estimate	September 2016

Selection is scheduled as follows:

by 15 March 2016 offers must be at Alko

Offers must be valid till at least 30 September 2016.

by 29 March 2016 samples must be at Alko

FORTIFIED FRUIT WINE

MAIN PRODUCTS

JANUARY

search number	F160101
product type	flavoured fortified wine or fortified fruit wine
alcohol content	maximum 15 percent by volume
container	maximum 1-litre package made of liquid packaging board
country of origin	Sweden, Finland
retail price	maximum € 9.99
distribution level	Wide
other criteria	<ul style="list-style-type: none">– The ingredients must be mentioned on the offer under additional information.– The production process must be explained on the offer under additional information.– Sugar content (g/l) must be indicated on the offer under additional information.– An image of the product must be attached to the offer.
listing month estimate	July 2016

Offer can be submitted starting 4 January 2016.

by 15 February 2016 samples must be at Alko