



THE NORDIC ALCOHOL
RETAIL MONOPOLIES

SUSTAINABLE RUM SEMINAR

The Nordic Alcohol Monopolies invite You to Sustainable Rum Seminar in Helsinki on 4 September 2019.

We warmly invite You to a collaborative and creative day together with producers, Nordic suppliers, industry initiatives and other stakeholders involved in the global rum supply chain. The day will include lectures and inspiring workshops with focus on responsible sourcing of sugarcane for rum production. The event will be hosted by the Nordic Alcohol Monopolies.

The Nordic Alcohol Monopolies have made a strategic decision to encourage and promote sustainability and transparency in rum industry. Our aim is to prevent the possible negative impacts production of rums can have on human rights and health. We therefore like to initiate dialogue and find creative ways to collaborate on these recognized challenges.

After the day, we hope to have a joint vision of future sustainability efforts and how we can create real impact in our mutual supply chain.

The event will be held in English.

Looking forward to meeting You in Helsinki!

WHERE?

Helsinki, Finland

WHEN?

4 September 2019
10 AM - 7 PM

TIPS FOR TRAVELLING AND ACCOMMODATION?

responsible.purchasing@alko.fi

FURTHER INFORMATION?

Alko

Hanna.Kangasaho@alko.fi

Systembolaget

Axel.Kollberg@systembolaget.se

Vinmonopolet

Sasha-Monique.Elvik@vinmonopolet.no

Sincerely,

The Nordic Alcohol Monopolies

